

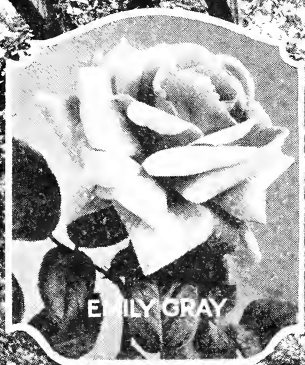
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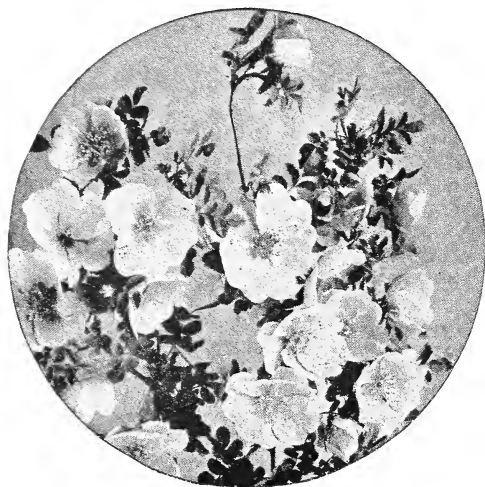
The American Rose & Plant Co.

Producers of
Plants that Grow and Bloom



Springfield · Ohio

HUGONIS--"The Golden Rose of China"



Hugonis, "The Golden Rose of China"

**Blooms three weeks earlier
than most other roses**

A UNIQUE SPECIES as it is fine for shrub planting, either to mass or as single specimens. It grows gracefully and rapidly, producing numerous arching and drooping sprays which make a most symmetrical bush about six feet in height and the same in diameter when fully matured. Every branch of the previous year's growth is lined on both sides to the very tip with closely set, wide-open flowers of the most gorgeous golden yellow at from two to three weeks before other roses are blooming. The delicate graceful sprays are fine for indoor decoration as the glowing yellow crepe-like blooms harmonize with any color scheme. They

come in huge masses in late April and May, and after blooming, the pale-green foliage on its curious red-brown twigs, turns to soft purple. All new growth springs from the roots and is beautiful reddish maroon; it provides the new canes for the next season's bloom.

Hugonis long remains an object of beauty, as it retains its finely veined and delicately cut miniature leaves until the ground is frozen.

It is entirely hardy, withstanding temperatures far below zero, having been thoroughly tested in all northern localities.

SPECIAL OFFER—Fine One-Year Plants, 50c Each; Three for \$1.00.

INSTRUCTIONS FOR ORDERING

When ordering, please use the Order Sheet and Envelope provided for that purpose.

DELIVERY CHARGES PAID

All stock we offer is shipped by parcel post, postage paid by us, so there are no charges to be collected when shipment is received. The prices asked cover these delivery charges.

TIME OF SHIPMENT

Unless you instruct us otherwise when sending your order in, **immediate** shipment will be made. If you want us to hold plants until proper time to set out in your locality, kindly state this when ordering.

TERMS

Our terms are cash with order, and your remittance should be made in Cash, Postoffice Money Order or Draft.

PACKING

Special care is exercised in packing, thus avoiding all chance for damage on the way, no matter how far the plants have to go. Our perfect packing insures safe arrival, and we guarantee all stock to reach our customers in good, healthy condition. With each package we send complete directions for planting, care and culture.

GUARANTEE

We guarantee that all plants we send out will be in good, healthy growing condition when they leave our packing room and to reach destination in the same condition. Complaint should be made immediately upon receipt of goods, if they arrive damaged in any way.

We cannot guarantee plants to grow for you, as this is governed by planting, care and attention given them, but each and every one we send you will respond eagerly if set out in good garden soil and furnished with water and sunlight.



Heart of Gold

MARY WALLACE "The First Dooryard Rose"

Produced as the first of the series of "door-yard roses by the late Dr. Van Fleet, who has given us so many meritorious sorts. A marvelous pillar rose of vigorous climbing habit, six to eight feet high with large, glossy foliage which is very abundant and disease resisting. It blooms profusely in June and again in September bearing very large semi-double cupped flowers which are very lasting. Buds are large and pointed, borne several together on long stems, which have few thorns. Color is bright rose pink with salmon base to the petals; fragrance sweet. Allowed space to develop, it makes a graceful bush clothed all over with its splendid foliage which is the elusive quality that Dr. Van Fleet has striven for. Fine One-Year-Old Plants, 35c each; 2 for 50c. Large Two-Year-Old Plants, 60c each; 2 for \$1.00. SPECIAL OFFER—One each, Hugonis, Heart of Gold, Mary Wallace in Fine One-Year Plants for \$1.00.



Mary Wallace

EMILY GRAY (Illustrated on Front Cover)

The delightful, new, large flowering yellow climber which will find a place in every garden. It has proved itself decidedly hardy, having withstood severe weather far below zero. The growth is particularly fine and the foliage so beautiful and individual that one would want it even if it did not bloom. It has a thick, waxy texture and the young leaves are deep crimson.



Deutzia Lemoinei

The blooms are unusually large in size, borne on individual stems; very lasting; most gorgeous, clear yellow color, even the mature flowers becoming a pleasing ecru. A really yellow, robust climbing rose.

Fine One-Year-Old Plants, 35c Each.
Large Two-Year-Old Plants, 50c Each.

DEUTZIA LEMOINEI

A small shrub with spreading branches, usually about 3 feet tall, clothing itself with bright, green leaves, 2 to 3 inches long.

Very early bloomer, producing an abundance of pure white flowers in panicles on stout branches. It is extremely floriferous and ornamental making possible many striking effects in garden or border; especially desirable for hedge purposes with its showy mass of exquisite flowers and its symmetrical, almost round form.

Of easy culture and entirely hardy, it thrives in any good garden soil.

Fine, Large, Field-Grown Plants, 75c Each,
or 3 for \$1.75.



The American Rose and Plant Co.

An Annual Message for Our Flower-Loving Friends

SATISFIED CUSTOMERS has been our aim ever since we issued our first Catalog several years ago, and we have endeavored to retain all our old customers and secure additional ones by careful attention to selecting stock only of the best quality, and prompt delivery of orders whenever wanted.

Like all firms doing a large volume of business, we make occasional mistakes, but want you to know we stand ready to correct any errors immediately upon our friends notifying us and appreciate such suggestions from them, at all times, as might help us to improve our Service.

The permanent home has always meant the planting of trees, shrubs and the beauty of flowers. They are really what make it permanent; they tie the house to the land, they make it a part of things. To know that we were of some assistance in your efforts to build a permanent home by developing a garden which you could enjoy and take great pride in is our reward for the effort we make in furnishing only plants of quality for your orders. We want to see the very best and most satisfactory results achieved.

A few specially meritorious items have been added to the selection we offer you this season, but the entire list is confined to the distinct, typical and best varieties of the various classes to which they belong.



One-Year-Old Rose Bush



Two-Year-Old Rose Bush

An Explanation of Photographs Shown

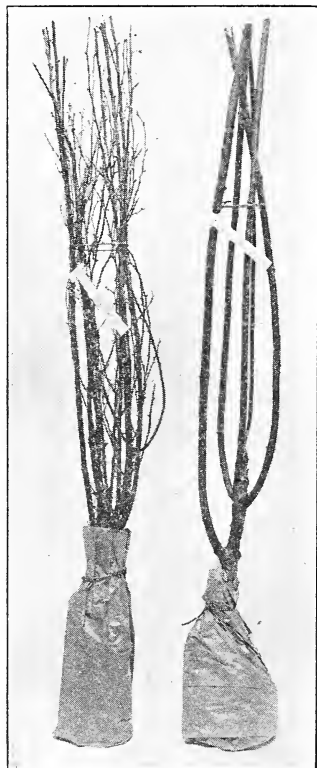
On this page we are showing photographic reproductions of one and two-year-old roses in growing condition, with shrubs in dormant condition. These give you an idea how the plants are wrapped ready for packing and shipment to you.

As long as dormant field-grown shrubs can be handled safely, we furnish you with them, but after the season is well advanced, we fill all orders with large started plants. Our method of growing this stock permits safe transplanting at all seasons with perfect success.

Own Root Roses Are Our Special Pride, and we deliver them to you in a thrifty, growing condition, all covered with clean, bright foliage. These bushes are ready to bloom when you receive them and they may be planted in the open ground any time in the Spring, after danger of hard freeze is past. They have been made to rest as nature demands, through the winter months, which results in a slower and sturdier growth of both roots and tops. This enables them to store up months of vigor and strength, so that when they reach you, they are ready to bloom with the first days of sunshine.



Barberry Thunbergii—Showing Dormant Field-Grown Plant



Dormant Field-Grown Shrubs Showing How They Will Come to You

New and Distinct Novelties of Great Merit



Sensation

THE ROSES listed on this page comprise the best and most beautiful productions of the extra choice novelties. From the many varieties tested, these have our highest recommendation and were carefully selected as those nearest to perfection. Nature has bestowed her charms upon them with a lavish hand and with them in your garden, you can enjoy a season of perpetual bloom.

Fine One-Year Plants, 40c Each.

Your Choice of Any Three for \$1.00.

Large Two-Year Plants, 75c each.

Your Choice of Any Three for \$2.00.

CHARMER—A new silvery pink rose of distinct charm and great beauty. Long pointed buds and full, double flowers are produced abundantly on good, strong stems. Fragrance delightful; growth vigorous and hardy.

DONALD McDONALD—A rose of remarkable individuality in coloring and growth. Medium sized flowers, about $3\frac{1}{2}$ to 4 inches across, are very full with beautifully shaped shell-like petals of an intense orange carmine color; exquisite and elusive fragrance. Erect, vigorous grower having bronze branches. Wonderfully free flowering, proving ideal for bedding as it blooms continuously the whole season through.

EDEL—An enormous bold, stately well built flower of great depth, quality and finish. Pure white with the faintest ivory shading towards the base. Very free flowering, it opens well in all weather. Fine strong grower of uniform habit and considered very hardy.

ELSIE BECKWITH—Color a rich glowing rosy pink. Fine sweetly scented blooms with large, bold, stiff petals are produced freely on strong stems. Quite one of the best new roses as it is vigorous and hardy in growth, with dark green foliage shaded red, which is not liable to mildew, and handsome dark red wood. It is very adaptable for garden and bedding, suggesting a glorified Pink American Beauty.

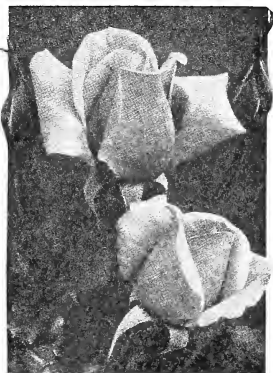
LUCIE NICOLAS MEYER—Vigorous, bushy grower with glossy, green foliage, disease resistant and having few thorns. Buds are large; flowers are double and globular composed of heavy lasting substance, borne singly and sometimes several together on strong, erect stems. The color is deep even pink, sometimes lighter at the edges. Moderate fragrance.

REV. F. PAGE ROBERTS—An excellent garden rose of vigorous, sturdy growth and very free blooming. Buds beautifully long and pointed, developing into a full, double flower of rich orange gold color, shading to saffron yellow. Very sweetly scented.

SENSATION—A magnificent velvety scarlet crimson with deep maroon tints. A sturdy grower, making heavy, strong canes, free branching with large bold, dark green foliage. Buds are long, pointed; flowers are immense and very double of fine lasting substance.

SOUVENIR DE H. A. VERSCHUREN—The glorious new two-tone yellow. Beautiful, rich apricot-yellow shading to saffron-yellow and this rich coloring is maintained better throughout the season than any other similar. Its vigorous growth, very free habit of flowering and ability to resist rose diseases under unfavorable weather conditions, places it among the best bedding varieties for the garden. The buds are long, of ideal shape, opening into full double flowers, having an intensely sweet tea fragrance. A really delightful variety.

THERESA ZEIMET LAMBERT—A most striking variety having wonderful long buds of fine, heavy texture and full, double, high centered flowers. Deep rose pink with yellow ground, orange base forms a very unusual combination. Pronounced fragrance. Growth is very vigorous with upright branches well clothed with bronzy green foliage and few thorns. Intermittent bloomer but decidedly hardy.



Rev. F. Page Roberts

Rockville Center, L. I., April 20, 1925.
Rose Bushes arrived here in fine condition in due time. Thank you for prompt delivery.

MRS. HONNECKER.

Lebanon, April 20, 1925.
Our recent order for Plants has been received and we are very highly pleased.

JOHN H. HILL.

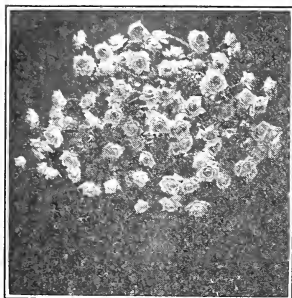


The American Rose and Plant Co.

Choice Roses of Recent Introduction

NEW ROSES in fine Everbloomers which have great merit and will appeal to all lovers of the fancy varieties for garden collections. In most cases these are difficult to grow but this is only an added attraction to the planter who really loves the exquisite and rare beauty found in these lovely sorts.

Fine One-Year Plants, 35c Each; the Entire List of Six for \$1.75.
Large Two-Year Plants, 75c Each; the Entire List of Six for \$3.50.



America

AMERICA—A majestic new rose, worthy of its illustrious name. Immense in size, but beautifully proportioned; the buds are long and pointed and the flowers are perfectly double. Color is a deep rose-pink, very lasting and lively. Vigorous grower, absolutely thornless, with unusually large foliage of rich, deep green color.

LOS ANGELES—A rose that wins its way to the heart of every observer. It produces a continuous succession of long-stemmed flowers of a luminous flame-pink, toned with coral and shaded with translucent gold at the base of the petals. The buds are long and pointed and expand into immense flowers that are beautifully formed and possess an intense fragrance of pure deliciousness.

MRS. CALVIN COOLIDGE—A new golden yellow rose deepening to rich orange as the flower develops. The bud is medium size, long-pointed, while the flower is almost double, of very lasting substance but of exquisite delicacy in texture and coloring. They are borne, several together on long stems, which are practically thornless and possess delicate sweet fragrance. Foliage is medium size, leathery, glossy dark green, covering the branches generously. Vigorous grower; profuse and continuous bloomer.

MME. EDOUARD HERRIOTT (Daily Mail Rose)—One of the most exquisite colored roses ever produced; its buds are coral-red, shaded with yellow at the base. The fully developed flowers are a superb coral-red, shaded with yellow and bright rosy-scarlet, passing to shrimp red. After it is well established, it thrives in any good garden soil and is an amazingly free bloomer. Flowers are medium in size, of perfect formation.

MRS. HENRY MORSE—A rose for the connoisseur to go into ecstasies over. It is a gorgeous rose-pink in color, with old gold shadings and a lighter surface to the broad petals, with clear vermilion veining. Flowers are perfect in form, the largest and most pointed of its type. The marvelous freedom of blooming and habit of growth with delicious fragrance makes an ideal combination for the Perfection Rose.



Mrs. Calvin Coolidge

MRS. H. R. DARLINGTON—An ideal creamy white rose with very large, long buds of faultless form and full double flowers of exquisite shape. Fragrance is delightful and flowers are produced in amazing profusion the entire season. The plant is a strong, vigorous grower of upright branching habit, clothed with handsome green foliage. A decided acquisition to any garden and the best white for bedding purposes yet produced.

Ideal Collection for Rose Lovers

These Roses will prove a constant source of delight, blooming the entire season.

Six Fine One-Year-Old Plants for \$1.00.
Six Strong Two-Year-Old Plants for \$2.25.

| | |
|--|--|
| CRUSADER — Brilliant velvety crimson. | RED LETTER DAY — Deep velvety maroon. |
| COLUMBIA — Clear rose pink. | RADIANCE — Rich glowing pink. |
| OPHELIA — Salmon orange tinted rose. | KAISERIN AUG. VICTORIA — Soft creamy white. |

Philadelphus Virginal

A most beautiful new variety, considered one of the finest introductions of recent years. Vigorous and tall in growth, it is absolutely hardy and dependable to produce an amazing profusion of flowers year after year. It blooms in June and continues over a long period, producing flowers in dense clusters, large and double, pure white and sweetly scented. A cluster of these chastely beautiful, fragrant flowers resembles a bride's bouquet of orange blossoms. Justly called a "Grand Shrub" adding beauty, grace and perfume to every garden.

Large, Heavy Field-Grown Plants, 75c Each; 2 for \$1.00.



Philadelphus Virginal

Choice Hardy

Everblooming Roses

THE home planter will find varieties for every place and purpose listed in this group, as some of the most remarkable specimens of the whole rose family are offered. They appear in many shades and hues, developing luxuriantly great masses of flowers that possess wondrous fragrance. Without question the most valuable and popular Rose today, superseding all other classes for general planting. They partake of the hardiness, vigorous growth and size of flowers of the "June Rose" and of the beauty and delicacy of the "Tea Rose."

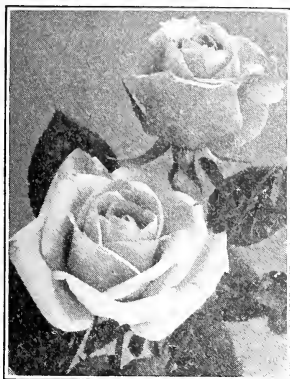
Fine One Year Plants, 30c Each;

Your Choice of Any 5 for

\$1.00, or 8 for \$1.50.

Large Two-Year Plants, 60c Each;

Your Choice of Any 4 for \$2.00.



Commonwealth



Columbia

COLUMBIA—This rose is simply wonderful. Enormous, full and perfectly formed flowers of clear, rose-pink, borne on nice, stiff, upright stems, are unequalled for cutting. A very desirable characteristic of this variety is that the color becomes more intense until the full maturity of the flower is reached and this color is enduring. Growth is very vigorous and bushy; a prolific bloomer the entire season; ideal for the garden.

COMMONWEALTH—Large, long-pointed buds, with open, double flowers of lasting substance. Deep, soft pink, uniform throughout and moderate fragrance. Robust, upright grower, with medium, rich green, disease-resistant foliage that is of heavy, leathery texture. A magnificent new variety that is destined to become a real favorite.

DOUBLE WHITE KILLARNEY—A perfect rose in every respect, robust and free branching, having an abundance of rich, green leathery foliage. The buds are exquisitely long and pointed, unfolding broad wax-like petals into enormous double flowers of pure snow-white which retain their freshness of form and purity of color.

GOLDEN OPHELIA—A real golden yellow rose without a tinge of any contrasting color, possessing the exquisite form of the original Ophelia Rose. It stands supreme as a decorative variety and produces an abundance of long, oval, graceful buds, perfectly formed, which rival the charming opening blossoms and possess a delicate, pleasing fragrance. The plant is of hardy, vigorous growth, blooms constantly and profusely, having a wealth of rich, green, ornamental foliage.

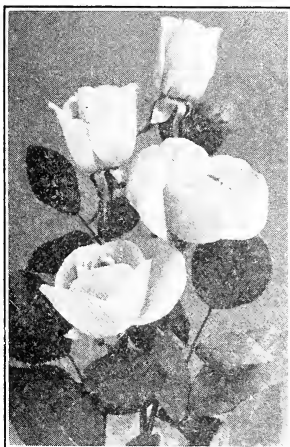
HOOSIER BEAUTY—One of the finest, if not the most beautiful of all red everblooming roses and certainly deserves a prominent place in all fine gardens. It must, like all aristocrats, be given some special attention in growing, but amply repays the planter with an amazing profusion of magnificent, fragrant flowers, borne on slender, graceful stems which are naturally from two to three feet long. The bud is well formed and pointed, of a color not equalled by any other; glowing crimson-scarlet with darker shadings, quite dazzling in its velvety brilliance.

MME. BUTTERFLY—A magnificent new "Fancy Rose" with many admirers of its unique color tones and contrasts. A perfect harmony of bright pink, apricot and gold.

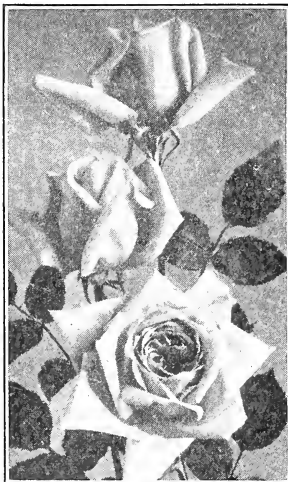
The buds, a glowing rosy-carmine, showing yellow at the base, possessing a blending of tints and shades that is remarkable. They are medium in size, perfect for corsages and low table decorations, while the open flowers are lovely in form and texture, brilliant in color and delicious fragrance.

RADIANCE—No pen picture can do justice to this wonderful, everblooming rose, which produces such loads of immense, double flowers, marvelous in their unusual coloring; a beautiful blending of shades of carmine rose with opal and copper reflections, extremely brilliant in effect.

TEMPLAR—A gorgeous, clear crimson-red. Medium size buds and flowers of marvelous substance are borne on wonderful strong stems. Flowers are very full and double with exquisite fragrance. Templar being very new we cannot say just what it will do in the garden.



Madame Butterfly



Golden Ophelia



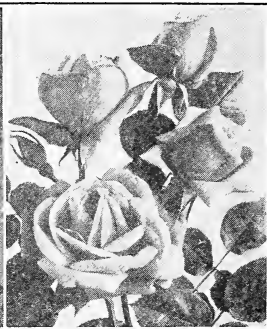
Angelus



Red Radiance



Peace



La France

A Planting of Our Special Selected Varieties From Our Maine to California Rose Trail

FROM Coast to Coast, no matter where you live, they form magnificent plants, thriving vigorously and blooming with the utmost lavishness all summer through and making strong, sturdy bushes which last for years. They have every requisite necessary to perfect roses, sturdy habit of growth, ornamental foliage, exquisite flowers, delicious fragrance, constancy and freedom of bloom.

Fine One-Year Plants, 25c Each. Your Choice of Any 6 for \$1.00; Entire List of 14 for \$2.00.

AMERICAN LEGION—Pure cerise-red throughout in color, of heavy, lasting texture, which is retained as the flowers open and a glorious satiny sheen over all that fairly glows.

ANGELUS—Color is a pure pearly white. A big, rounded rose, very full and quite double, unfolding into a massive flower borne on long regal stems. Vigorous, upright grower; free bloomer.

COLUMBIA—Enormous, full and perfectly formed flowers of clear, rose-pink borne on nice stiff, upright stems are unequaled for cutting.

CRUSADER—A brilliant velvety crimson that endures. The blossoms are gorgeous in every respect with a decided fragrance. They come with unusual freedom, perfectly formed.

EUGENE MARLITT—Strong, upright grower and constant bloomer of large, full, deep and double flowers. Rich, bright, carmine with scarlet tones, a most gorgeous coloring.

LA FRANCE—Flowers and buds are long and wonderfully beautiful, possessing the delicious La France perfume; color is a lovely shade of soft, silvery-pink.

Fine Two-Year Plants, 50c Each. Your Choice of Any 5 for \$2.00; Entire List of 14 for \$4.50.

MME. SECOND WEBER—Vigorous grower, producing a profusion of large, perfectly formed, cup-shaped, fragrant flowers of marvelous beauty. Color is a lovely salmon-pink.

MAMAN COCHET—Deep soft, rosy pink, uniform in color.

OPHELIA—The queen of fancy roses. Color is salmon-orange tinted rose; buds and flowers are unusually attractive, very fragrant, opening full and double. Growth is excellent.

PEACE—A continuous bloomer of full, double flowers which are a creamy white, slightly lemon-tinted near the center.

RED RADIANCE—Color brilliant, dazzling crimson. A strong, sturdy grower with wonderful vitality.

SUNBURST—Splendid flowers borne on stiff, upright stems are produced in amazing profusion. Color orange-copper, extremely brilliant in effect and exquisitely beautiful.

WHITE AMERICAN BEAUTY—Bears hundreds of massive, charmingly veined, marvelously fragrant white flowers.

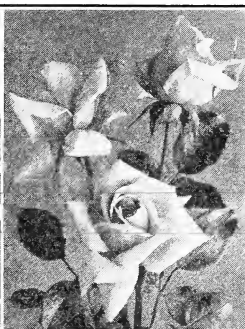
YELLOW KILLARNEY—A brilliant saffron-yellow rose opening canary. Long, pointed buds, beautiful in form and color; flowers are large with immense petals.



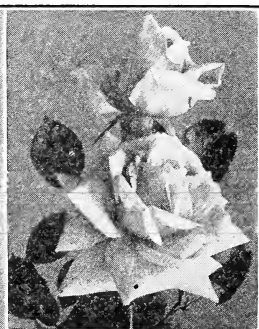
Mme. Second Weber



Crusader



Sunburst



Ophelia



Results obtained with our Extra Large Rose Bushes

ROSES

Special Large Two-Year-Old Field Grown Finished Bushes

MANY of our customers have asked for Extra Large Finished Rose Bushes which would give them immediate effect, so to meet this demand, we have produced the following kinds. They are thrifty, sturdy plants with large, heavy branches and strong, vigorous roots which is readily seen in their remarkable vigor, in their adaptability and tenacity of life and may be depended upon for an abundance of flowers with good foliage effect the first season.

Price, \$1.00 Each, or Your Choice of Any 6 for \$5.00.

The following have been produced in the field withstanding all the unfavorable growing conditions, storing up a vast fund of vitality.

CLIMBING AMERICAN BEAUTY—Rosy-crimson.

COLUMBIA—Clear rose pink.

EMILY GRAY—Gorgeous clear yellow.

EUGENE MARLITT—Rich bright carmine.

GARDENIA (Hardy Marechal Niel)—Deep golden.

KAISERIN AUGUSTA VICTORIA—Rich creamy white.

MME. BUTTERFLY—Bright pink, apricot and gold.

MARY LOVETT—Large creamy white.

MARY WALLACE—Rose pink with salmon tints.

PAUL'S SCARLET CLIMBER—Brilliant scarlet.

RADIANCE—Clear carmine rose.

RED LETTER DAY—Velvety scarlet crimson.

RED RADIANCE—Dazzling crimson scarlet.

The following are strong pot grown plants, grown to extra large size and will give entire satisfaction when planted in your garden.

ALEXANDER HILL GRAY—Deep pure yellow.

CRUSADER—Deep velvety maroon.

ETOILE DE LYON—Rich golden yellow.

GRUSS AN TEPLITZ—Dazzling scarlet.

JONKEER J. L. MOCK—Silvery pink.

KILLARNEY—Sparkling carmine pink.

MME. ABEL CHATENAY—Lovely carmine rose.

MME. SEGOND WEBER—Rich rosy salmon.

MRS. A. R. WADDELL—Wonderful apricot yellow.

SOUV. DE LA MALMAISON—Flesh pink tinted blush.

W. R. SMITH—Rose pink with creamy tints.



Hybrid Perpetual or June Roses

PERHAPS the most valuable of all hardy bushes for permanent planting and frequently called "June Roses," as the greatest masses of flowers are produced that month. They flourish over a wider range of latitude and thrive under more varying conditions than any other class and blossom to a degree of boldness and profusion that is inspiring.

Fine One-Year Plants, Your Choice of Any Four for \$1.00; entire List of Seven for \$1.75.

Large Two-Year Plants, Your Choice of Any Four for \$2.00; Entire List of Seven for \$3.50.

AMERICAN BEAUTY—Known the world over for its magnificent, large, glowing crimson flowers. Foliage large, leathery, hardy in all sections, it produces a constant profusion of massive, rich, fragrant bloom.

Fine One-Year Plants, 30c each. Large Two-Year Plants, 75c each.

BLACK PRINCE—Extremely hardy, producing a profusion of deep, blackish crimson flowers. Buds and flowers are large, full and globular.

Fine One-Year Plants, 25c each. Large Two-Year Plants, 50c each.

GENERAL JACQUEMINOT—Buds and flowers are models of perfection, unequalled in beauty of form, brilliant intensity of color and elegant velvety richness of texture.

Fine One-Year Plants, 25c each. Large Two-Year Plants, 50c each.

GEO. AHREND'S (Pink American Beauty)—An ideal variety. Strong, robust grower, free bloomer and absolutely hardy everywhere. The color is delicate pink, deliciously fragrant.

Fine One-Year Plants, 30c each. Large Two-Year Plants, 60c each.

J. B. CLARK—Deep, velvety maroon in color. Fragrant, full, double flowers on long, strong stems, making it ideal for cutting. While classed as a Hybrid Perpetual Rose, it blooms many times during the season.

Fine One-Year Plants, 25c each. Large Two-Year Plants, 50c each.

PAUL NEYRON—A beautiful, clear rose-pink, immense in size, sometimes measuring six inches across. A strong, upright grower and an abundant bloomer.

Fine One-Year Plants, 25c each. Large Two-Year Plants, 50c each.

WHITE AMERICAN BEAUTY—The best snow-white Rose ever produced, a single plant bearing hundreds of massive, charmingly veined, marvelously fragrant white flowers.

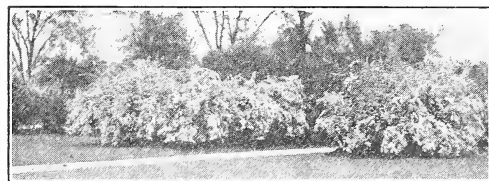
Fine One-Year Plants, 30c each. Large Two-Year Plants, 75c each.



American Beauty



Geo. Ahrends



Spirea Van Houttei, Bridal Wreath

SPIREA VAN HOUTTEI Bridal Wreath

A GRAND, graceful shrub with numerous arching branches and dark green foliage with incised border, persisting until late autumn. It will thrive in any ordinary garden soil, quickly forming a symmetrical, compact bush, which attains a height of about five to six feet. Ideal as a single specimen or marvelously beautiful as a hedge.

Flowers are produced in such profusion in late spring as to completely cover the bush with masses of snow-white bloom. They are borne in large, spray-like clusters which resemble a wreath, hence its name "Bridal Wreath." Universally the most popular of all hardy flowering shrubs and certainly one of the most deserving.

Fine Large Plants, 50c each; 3 for \$1.00.

MOSS ROSES

THIS type Rose gets its name from the peculiar hairiness or mossiness of the buds and stems, which are covered with small, hair-like thorns. The buds are especially graceful, attaining a marked degree of perfection. All are hardy, very fragrant and once established, are practically permanent.

Fine One-Year Plants, 25c each; 3 for 50c.

Large Two-Year Plants, 50c each; 3 for \$1.00.

ELIZABETH ROWE—A hardy and vigorous variety of bright, rosy-pink, sweetly fragrant and splendidly mossed. The flowers are extra large, full and double.

HENRI MARTIN—Deep carmine flowers shaded with bright crimson are produced in abundance. The buds are especially well mossed and the fragrance is delightfully sweet. One of the most beautiful and striking bold varieties.

MOUSSELINE—The best white Moss Rose. The large, full blossoms are the purest white with fine fragrance. Both buds and flowers are invested with a wealth of green moss and are produced almost constantly.



Lafayette

Hardy Polyantha or Baby Roses

Standard Varieties With the Three New Novelties of This Type
and the Freest Flowering Ever Produced

IDEAL for bordering beds, edging walks and planting in solid masses, they surpass all others in continuous blooming qualities from early Spring to late Fall. Entirely hardy and especially adaptable for cemetery planting where they must withstand the most unfavorable weather conditions without care or attention.

New Varieties of Special Merit

Fine One-Year Plants, 35c each; all three for 85c.

Large Two-Year Plants, 75c each; all three for \$1.75.

CHATILLON—A very interesting variety. Its color, graceful habit of growth and abundant flowering are some of its good characteristics. The blooms are semi-double about 1½ to 2 inches in diameter produced in great sprays of from fifty or more flowers. Color is a silvery crimson which gradually passes to a white center, giving a pleasing bi-color effect.

IDEAL—The darkest and most striking colored of all baby roses; an intense, rich, lustrous garnet. The medium sized flowers are produced in very large trusses, in the greatest profusion. Growth is very compact but rapid.

LAFAYETTE—A variety for massing or wonderfully effective as a single specimen. A decidedly distinct type as the brilliant cherry-crimson flowers of immense size are produced on great branched trusses (as many as forty flowers on one branch). The largest flowering Polyantha yet produced.

Standard Varieties

Fine One-Year Plants, 25c each; Entire list of five for \$1.00.

Large Two-Year Plants, 50c each; Entire list of five for \$2.00.

CATHERINE ZEIMET (Double White Baby Rambler)—A most beautiful companion to the Crimson Baby Rambler; growth rapid and sturdy and a free bloomer of great masses of double, pure white, glistening flowers, which are delightfully fragrant. Fine for bedding or potting purposes.

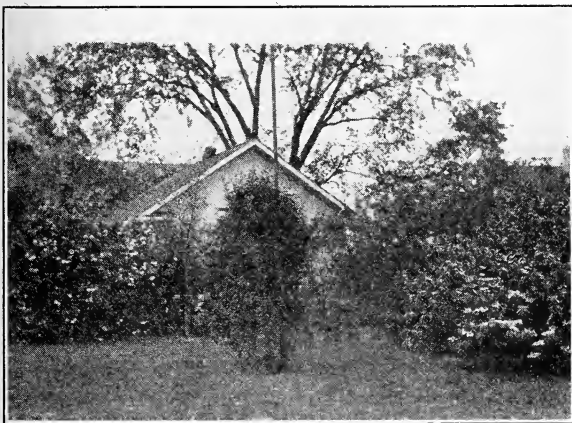
CRIMSON BABY RAMBLER—One of the most useful and ornamental roses, blooming in immense clusters every day of the season, making it perfect for single specimens, dwarf hedges and for bedding. The color is clear, brilliant, ruby-red; foliage dark and glossy.

GEORGE ELGER—The first pure yellow ever introduced of its class. Erect growth with smooth reddish wood and brilliant, dark green foliage, brown underneath. Dainty pointed buds and beautifully formed flowers in big clusters, golden coppery-yellow, passing to clear yellow when expanded.

MLLE. CECILE BRUNNER (Sweetheart)—The most charming of all the exquisite Polyantha roses, frequently called "Sweetheart" by flower lovers. The full, double flowers are borne profusely; the color is a soft blush pink, deepening to rose.

ORLEANS—Color is brilliant geranium red suffused with rose, having a distinct showy center of pure white. The growth is rapid and vigorous with unusual brilliant foliage.

An Ideal Planting for Garage and Back Yard



Climbing Roses and Flowering Shrubs

Delivered Complete
for \$2.50

A SELECTION to give you a succession of flowers from the first warm days of Spring until well into the Summer, with brilliant foliage and bright berries in late Fall.

- 1 Climbing American Beauty—Rosy red flowers.
- 1 Dr. Van Fleet—Soft shell pink.
- 1 Philadelphus Coronarius (Mock Orange).
- 1 Forsythia (Golden Bell).
- 1 Weigelia—Bell shaped rose pink bloom.
- 1 Lonicera Fragrantissima (Bush Honeysuckle).
- 1 Althea (Rose of Sharon).
- 2 Spirea Van Houttei (Bridal Wreath).
- 3 Barberry Thunbergii (Japanese).



The American Rose and Plant Co.



Pink



White



Abelia Grandiflora

Glorify Your Garden

With Roses Like These

IF YOU want to cut an abundance of beautiful, fragrant, dewy roses every day from early spring to late fall, plant this assortment of the ever-popular and gorgeous Cochet. They have remarkable vigorous growth, handsome, fresh, green foliage and may be grown successfully in any good garden soil. The flowers are large, bold, full and double, of exquisite rich colors and all possess delicious fragrance.

Fine One-Year Plants, 25c each, or the four for 65c.

Large Two-Year Plants, 56c each, or the four for \$1.35.

PINK MAMAN COCHET—Deep, soft rosy pink, uniform in color. Buds are full, firm and pointed; flowers are extra large and perfectly double.

RED MAMAN COCHET—Bright, rosy-red flowers, shaded deep crimson. Fine, large buds and lovely, full flowers with beautiful reflexed petals.

WHITE MAMAN COCHET—A marvelous bedding kind, which produces ideal flowers for cutting; full and double, of dainty white, sometimes tinged pale blush.

YELLOW MAMAN COCHET—Long, pointed buds and large, shapely flowers of deep-lemon yellow.



Yellow



Red

Abelia Grandiflora

Broadleaved Evergreen

JUST a few years ago this was thought to be a warm climate plant only; today there are many fine specimens in northern gardens, and as it becomes known that it is hardy, it will be universally popular. From May till frost the graceful arching branches are covered with clusters of tubular shaped white flowers faintly tinted pink. The leaves are small, lance shaped and glossy green with metallic sheen at the approach of winter. It is particularly useful as specimens, for hedges, or in groupings for mass plantings around foundations or elsewhere. Ultimate height, 4½ to 5 feet, but if the long tender shoots are pinched back during the growing season, the plant becomes very dense and compact. It may be kept quite dwarf by trimming.

Fine Strong Field Grown Plants, 75c each; 3 for \$1.75.

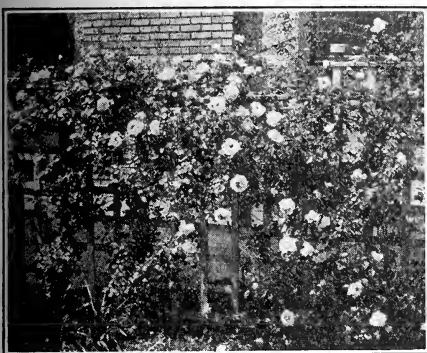
Gruss an Teplitz

(Crimson Hermosa)
Famous Everbloomer for Bedding

IT BLOOMS continuously from early June until stopped by frosts. The flowers are large and full, of the brightest crimson-scarlet; fragrance is delicious and lasting. Growth is rapid, sturdy and erect with splendid healthy foliage. There is no other rose to compare with it for blooming.

Fine One-Year Plants, 25c each.

Strong Two-Year Plants, 40c each.



Alida Lovett and Climbing American Beauty

AVIATEUR BLERIOT—A strong grower with beautiful, glossy, insect-proof foliage, bearing large clusters of full, double flowers of a deep saffron-yellow, tinting pure gold in the center.

CLIMBING AMERICAN BEAUTY—A sturdy, vigorous variety, producing an abundance of vivid rosy-crimson flowers in June and occasionally throughout the season, which possess the same delicious fragrance as the old American Beauty. Perfectly hardy and immune to disease and insects.

CLIMBING KAISERIN AUG. VICTORIA—A strong, climbing pillar rose, having glossy foliage. Flowers creamy-white, faintly tinted lemon; large and free with a distinct magnolia-like fragrance; produced constantly on long, graceful stems.

CLIMBING LADY ASHTOWN—A true, ever-blooming climber. Exquisite flowers of pale carmine-pink shading to golden-yellow at the base. Blooms are large, well-formed and deliciously fragrant; produced the entire season.

CLIMBING SUNBURST—Glorious orange-copper and golden-yellow flowers, identical with the bush form, but having a vigorous climbing growth, ideal for pillar or veranda use.

DR. VAN FLEET—An exquisite pink, deepening to rosy-flesh. Large, fragrant flowers measuring over four inches in diameter are borne abundantly. Rapid, hardy grower with deep green foliage.

PAUL'S SCARLET CLIMBER—No other rose can compare with it for brilliance of color, which is a vivid scarlet. The flowers are of medium size, semi-double, very freely produced in clusters of from three to six flowers each, the plants being literally covered with bloom. It is of strong climbing habit with wonderful glossy foliage.

RED DOROTHY PERKINS—A rampant grower, with an abundance of glossy, green foliage. The flowers are borne in large clusters of rich, scarlet-red.

SHOWER OF GOLD—Well named, as the great clusters of deep, golden-yellow flowers entirely cover the plant. Hardy, sturdy grower with lovely, glossy foliage and of extremely free-flowering habit; blooms are very double and of heavy, lasting substance.

SILVER MOON—Sturdy, rapid grower, producing a wonderful profusion of extraordinary large, Clematis-like flowers, silvery-white in color, with bright, golden-yellow stamens in the center.

TAUSENDSCHOEN—"Thousand Beauties." A strong grower with but few thorns; large clusters of double flowers, ranging from delicate pink to bright rose and carmine with white, yellow and various indescribable tints.

Climbing Roses

THESE ROSES are necessary for the home, particularly adapted for covering porches, pillars, fences and for screening undesirable views and buildings. They are hardy everywhere except the Climbing Teas, which, in the North, must be protected to withstand the winters. This list comprises the most desirable kinds and will please all who plant them.

Fine One-Year Plants, 25c each; Your Choice of any 6 for \$1.00, except Emily Gray and Mary Wallace.

Large Two-Year Plants, 50c each; Your Choice of any 5 for \$2.00, except Emily Gray and Mary Wallace.

ALIDA LOVETT—A fine, new hardy variety, with large, glossy, green, mildew-proof foliage. Strong grower and free bloomer, flowers produced on long, stiff stems, of a lively, bright, shell-pink with shadings of rich sulphur at the base.

DOROTHY PERKINS—An old favorite. Exquisite clear shell-pink flowers are produced in immense clusters.

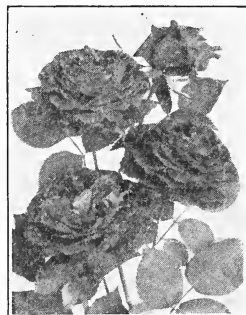
EMILY GRAY—See detail description on Page 1. **Fine One-Year Plants, 35c each. Large Two-Year Plants, 50c each.**

GARDENIA (Hardy Marechal Neil)—Deep, rich, golden-yellow flowers, passing to creamy white. Blooms profusely and is hardy as an oak. Flowers large, making it fine for cutting.

MARECHAL NEIL—It is fairly riotous in growth, having an abundance of beautiful, thick, glossy foliage. It is universally claimed the most profuse bloomer of all climbers, single plants producing as many as two thousand blooms at one time. Color is faultless, the waxy petals showing rich, golden shades, the form of the bud perfectly rounded and luxuriantly massive in size.

MARY WALLACE—See detail description on Page 1. **Fine One-Year Plants, 50c each. Large Two-Year Plants, \$1.00 each.**

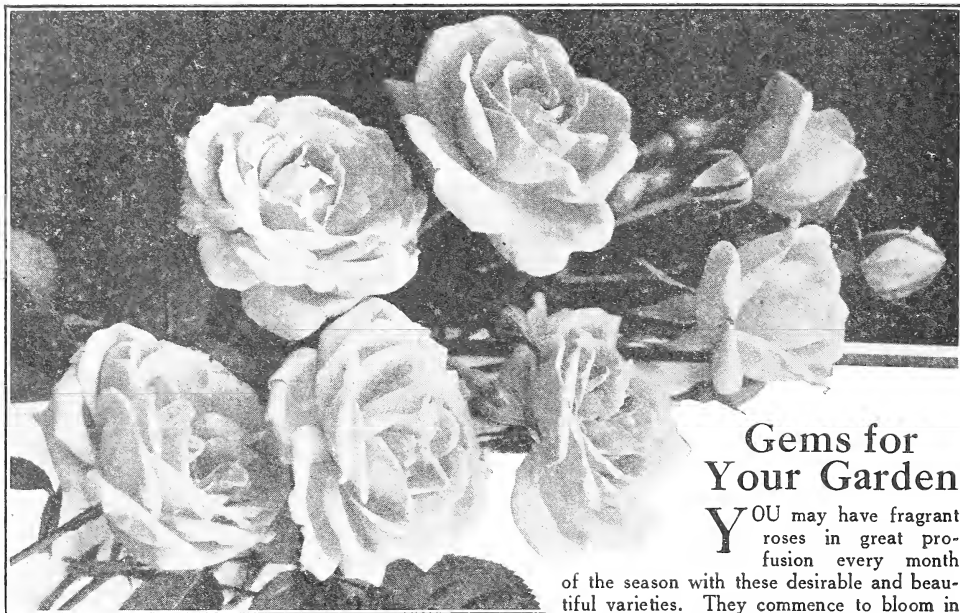
MARY LOVETT—Can you imagine a robust, sturdy climbing rose with glossy, deep green foliage, immune to disease and covering itself with a profusion of large, double, creamy white flowers, which are borne on individual stems, perfect for cutting? This new variety has all these characteristics with many other valuable ones. It makes a rapid, strong growth which is very pliable; easy to train over trellis, arbor, doorway, fence or wherever wanted. Size, shape and delicacy of the most exquisite tea rose.



Paul's Scarlet Climber



The American Rose and Plant Co.



Gems for Your Garden

YOU may have fragrant roses in great profusion every month of the season with these desirable and beautiful varieties. They commence to bloom in early June and represent the choicest, dependable kinds, which have quality and a variety of charming color that will be the pride of your Rose Garden.

Fine One-Year Plants, 25c each; entire list of nine for \$1.50.

Large Two-Year Plants, 65c each. Your Choice of four for \$1.75; entire list of nine for \$3.50.

ALEXANDER HILL GRAY—Deep rich yellow.
ETOILE DE FRANCE—Rich velvety crimson.
GENERAL McARTHUR—Rich bright scarlet.
KILLARNEY—Bright sparkling pink.
MRS. A. R. WADDELL—Rosy scarlet.
PEACE—Rich creamy white.
RADIANCE—Beautiful carmine rose.
RED RADIANCE—Dazzling crimson scarlet.
ROSE MARIE—Lovely clear rose pink.

Hermosa

Old Favorite Everbloomer

THIS charming well-known variety is still very popular on account of the amazing profusion of fragrant, bright pink flowers, which are produced from early June until late Fall. Hardy, robust grower with medium, green, insect-proof foliage.

**Fine One-Year Plants, 25c each.
 Strong Two-Year Plants, 40c each.**

Hydrangea Arborescens Grandiflora Alba

(Hills of Snow)

A GORGEOUS variety admirably adapted for border planting either as a specimen or in masses. It fits in beautifully for foundation concealment, hinging the house to the ground. Growth is very vigorous and hardy, round and compact, usually attaining a height of from four to six feet, but may be trimmed to any desired height.

It covers itself with ornamental bright green leaves which grow clear to the ground and starts to bloom after the passing of early flowering shrubs which enhances its value. Flowers are produced in numerous flat-topped clusters, literally loading the plant with the dazzling pure white bloom in early summer and continuing to blossom for a large part of the season. One of the most handsome and valuable of all varieties.

SPECIAL OFFER—Large Field-Grown Plants, 75c each; 3 for \$1.50.



Large Specimen Plant Showing the Compact Rounded Form



Althea (Rose of Sharon)



Forsythia (Golden Bell)

Hardy Flowering Shrubs

WHETHER planted individually or collectively, the shrub is an important feature in the adornment of any ground. At the edges of the lawn, along walks or drives, or in distant corners, a collection of shrubs may be gathered that will give a succession of bloom from the opening of Spring until frost comes to destroy the flowers.

In the list that follows will be found shrubs for all these purposes. The possibilities of effective combinations are unlimited. These are all strong, field-grown plants that will make well-developed specimens, giving immediate effect and will all bloom profusely this season.

ABELIA GRANDIFLORA—See detail description on Page 10. 75c each.

ALTHEA BUSH (Rose of Sharon)—Double red, white and pink. Grand, free growing, flowering shrubs. Perfectly hardy. Very desirable as they bloom in August and September. Of easiest culture, fine for hedges or single specimens. 50c each.

AMYGDALUS ROSEA FLORE PLENO (Flowering Almond)—A beautiful, dwarf shrub with erect, slender branches, which are covered in early May with showy, double pink flowers, very fragrant, before the leaves appear. Splendid garden subjects, thriving in any good garden soil. 75c each.

BUTTERFLY BUSH (Summer Lilac)—See detail description on Page 15. 75c each.

CORNUS SIBERICA (Dogwood)—A hardy, vigorous shrub with upright, bright blood-red branches. Flowers are creamy-white in numerous, flat-topped clusters followed with light-blue fruit. 50c each.

DEUTZIA LEMOINEI—See detail description on Page 1. 75c each.

DEUTZIA ROSEA—Showy, hardy and ornamental. Of easy cultivation and rapid growth with a wealth of double, rosy-pink, drooping bell-shaped flowers. 50c each.

FORSYTHIA VIRIDISSIMA (Golden Bell)—Large, graceful variety with a profusion of golden-yellow flowers produced early. Foliage narrow and very dark green. 50c each.

HYDRANGEA ARBORESCENS GRANDIFLORA ALBA (Hills of Snow)—See detail description on Page 12. 75c each.

HYDRANGEA PANICULATA GRANDIFLORA—One of the most popular and showy shrubs, with large, rosy-pink, pear-shaped clusters of bloom. Handsome, dark-green foliage. 75c each.

KERRIA JAPONICA (Double Flowered)—An attractive variety with slender, green branches and showy, yellow, double flowers. Very vigorous grower and hardy. 50c each.

LILAC PURPLE—An old favorite. Produces an abundance of fragrant purple clusters of bloom. Upright, vigorous growth with heart-shaped, bright green leaves. 75c each.

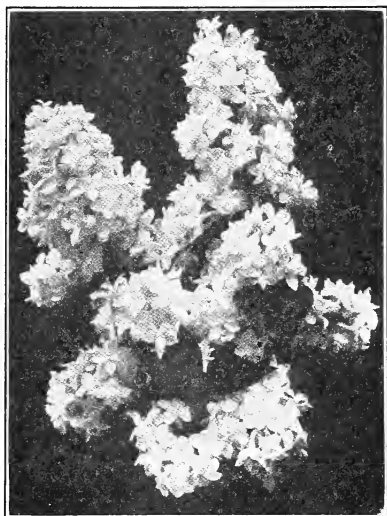
LONICERA FRAGRANTISSIMA (Bush Honeysuckle)—A tall, vigorous grower, very hardy, with broad, oval foliage which remains on the bush until very late Fall. Flowers are creamy-white or delicate yellow, deliciously fragrant, expanding with the first breath of Spring. 50c each.

PHILADELPHUS CORONARIUS (Mock Orange)—Very desirable, growing upright with arching branches. Flowers creamy-white, deliciously fragrant, borne in great profusion. 50c each.

PHILADELPHUS VIRGINAL—See detail description on Page 4. 75c each.

PRUNUS PISSARDI (Purple-Leaved Plum)—A dwarf, slender grower, about three to four feet high, covering itself with small, white, fragrant flowers in early Spring. Foliage is a lustrous crimson when first appears, but changes to a rich purple when matured. A most unusual and striking variety. 75c each.

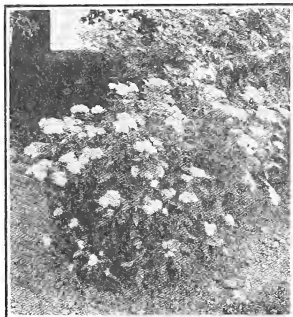
RED SNOWBERRY—Has a wealth of red berries which remain on the branches all winter. Very hardy and vigorous, with bright-green leaves, often tinted with reddish-purple when young, persisting until early winter. Flowers, light-pink, produced in early summer. 50c each.



Purple Lilac



The American Rose and Plant Co.



Spirea Anthony Waterer

a height of about two feet. Very hardy and robust. Leaves bright green and flowers bright rose, produced in dense clusters, blossoming throughout the summer. Especially desirable where dwarf or low-growing plants are wanted. This plant is fine for massing or for single specimens. 50c each.

SPIREA THUNBERGI (Snow Garland)—A graceful, slender grower, forming a dense feathery bush three or four feet tall. Has an abundance of narrow, green leaves, which assume brilliant tones of orange and scarlet in the Fall. Flowers are pure white, covering the plant as with a mantle of snow. Although perfectly hardy, it can be grown and bloomed indoors in pots. 50c each.

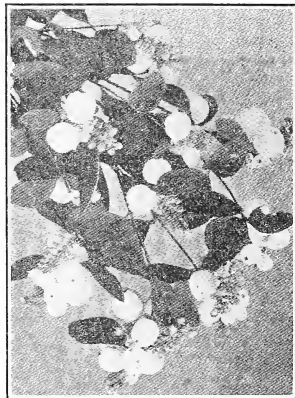
SNOW BALL (Opulus Sterilis)—

Handsome, showy, globular clusters of flowers appearing in compact balls in early spring, usually about Decoration Day. Very hardy and vigorous, growing to perfection in any sunny situation. 75c each.

SPIREA VAN HOUTTEI—See detail description on Page 8. 50c each.

SPIREA BILLARDI (Pink)—Very showy and attractive, and splendid for cut flowers. Blooms bright-pink, produced in long, dense panicles later in the summer than most Spires flower. 50c each.

SPIREA ANTHONY WATERER (Everblooming Spirea)—A remarkable free flowering shrub with upright branches, attaining a height of about two feet. Very hardy and robust. Leaves bright green and flowers bright rose, produced in dense clusters, blossoming throughout the summer. Especially desirable where dwarf or low-growing plants are wanted. This plant is fine for massing or for single specimens. 50c each.



Snowberry

SNOWBERRY—A popular, hardy shrub of medium size and bushy form. Foliage oval and smooth; soft pink flowers are produced in the summer, followed by large, waxy, white berries in Autumn, persisting into midwinter. Very ornamental. 50c each.

WEIGELIA ROSEA—A free-flowering shrub, with numerous spreading branches. Flowers, rose-colored, large and showy, produced in great profusion. 50c each.

Hedge Plants

BARBERRY THUNBERGII (Japanese)—A "Blaze of Glory" during the fall months with its abundance of brilliant, scarlet berries and attractive foliage of varied tints from deep green to bronze and gay crimson. Ideal for grouping, particularly around the base of a porch or veranda and where a dwarf, hardy hedge is wanted, nothing equals this beautiful Barberry. It succeeds in sun or shade and needs very little pruning to keep it in the best shape. The growth is slender and graceful and the branches are prickly with small thorns which makes it very desirable for a defensive hedge. Absolutely hardy in all localities. Plant 12 to 15 inches apart in any good garden soil.

Strong Bushy Plants, 12-15 inches high, 20c each; 10 for \$1.50.

Extra Strong Bushy Plants, 15-18 inches high, 30c each; 10 for \$2.50.

CALIFORNIA PRIVET—

Very vigorous and compact grower of upright habit and widely used for hedges. The foliage is dark green, glossy, broad and firm, clothing the branches very densely. Can be clipped in any form or height wanted.

If planted in a single row, set 10 to 12 inches apart; if in a double row, place every 18 inches, so that the plants will be 9 inches apart diagonally in the rows.

Strong 3 to 4 cane plants, 18 inches high. Each 15c; 10 for \$1.00.

Delivery charges prepaid.

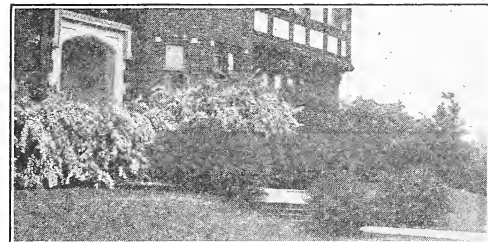
25 for \$2.00; 100 for \$7.00. Delivery charges collect.

LODENSE PRIVET—A new dwarf, and distinct form of Privet of extremely compact and low growing habit. Foliage is rich, dark green, small and very compact. Particularly useful for low hedges and borders; an easily grown, medium priced hedge. It stands shearing beautifully and makes a fine decorative plant for tubs, pots and boxes.

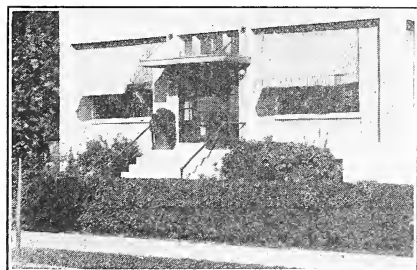
Strong Bushy Plants, 8-12 inches, 20c each; 10 for \$1.50; \$12.00 per 100.



Lodense—Very decorative for Tubs, Pots and Boxes



The possibilities of Barberry in groups and individual specimens



California Privet

Hardy Climbing Vines

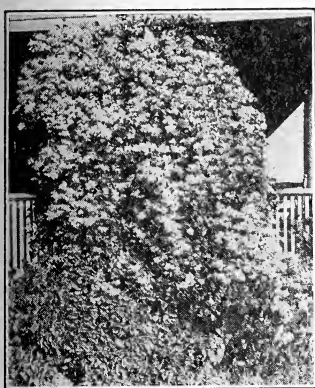
AMPELOPSIS VEITCHII (Boston or Japanese Ivy)—A hardy, rapid grower that clings closely to any surface. Foliage, bright, glossy green that turns a brilliant red in Autumn. Fine for city culture. 35c each.

ARISTOLOCHIA SIPHO (Dutchman's Pipe)—A vigorous, tall, twining vine with very large leaves and curious flowers, well adapted for porches and arbors. Perfectly hardy, it thrives in any good garden soil. Flowers are purplish and yellow-green, resembling a pipe in shape. 35c each.

CLEMATIS PANICULATA—Strong, luxuriant grower, fine green foliage. Produces a mass of starry, white, fragrant clusters of bloom in late summer. 35c each.

HONEYSUCKLE HALL'S JAPAN—The finest of all Honeysuckles. Rampant in its growth, with dark green leaves densely covering the vines. Flowers white and buff, deliciously fragrant, borne in great profusion all Summer. 25c each.

WISTARIA CHINENSIS (Purple or White)—Especially good for city culture, withstanding the grime and smoke. Very hardy, vigorous grower with a profusion of pea-shaped flowers in dense clusters, 7 to 12 inches long, opening in mid-Spring. We can furnish either the purplish-blue or pure white. 35c each.



Clematis Paniculata

Baltimore, April 25, 1925.

I received your Roses O. K. on April 18th. Many thanks.

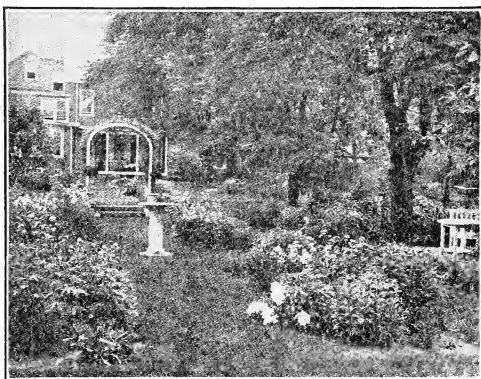
MRS. C. H. YEAGER.

A Garden to Bloom From May to October

Your opportunity to start a garden like this to which you can add from time to time.

The Entire Assortment Named Below Delivered to You for \$2.00.

- 5 Gladiolus—Assorted Colors.
- 3 Dahlias—Assorted Colors.
- 2 Peonies—Assorted Colors.
- 3 Fine Iris—Assorted Colors.
- 3 Hardy Phlox—Assorted Colors.
- 2 Hardy Chrysanthemums—Assorted Colors.
- 3 Cannas—Assorted Colors.



A Garden to Bloom from May to October

Buddleia Variabilis Magnifica Butterfly Bush

ONE of the most desirable summer flowering shrubs, blooming uninterruptedly from early June until late frost. The long cylindrical panicles of bloom (from twelve to fifteen inches) contain hundreds of miniature flowers of beautiful, deep purple lilac color, and have a pleasing fragrance which greatly attracts scores of butterflies, hence its name "Butterfly Bush." It succeeds in any good garden soil, flowering freely the first season planted, and the long, gray-green leaves add greatly to its beauty. Makes a delightful specimen and is very attractive in groups. After the first frost, the tops should be cut off nearly to the ground and a good mulch given the plant. New and sturdy growth is thus assured for the following season.

Fine, Strong Field-Grown Plants, 75c each; 3 for \$1.75.

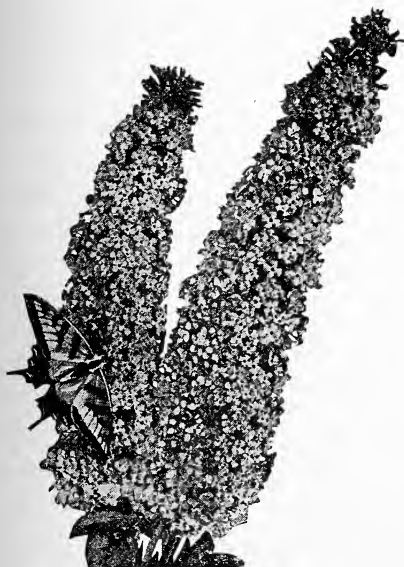
Elkwood, November 8, 1925.

The Roses you sent came in the best condition of any I have gotten yet. Thanks so much.

The reason I was so anxious to get the Roses in the ground this winter is that my garden is so dry that flowers set out in the Spring nearly always die. I would have liked it better to get them in the ground sooner, but we had not had rain for months.

Thanks for your interest.

LUCY E. STONE.



Buddleia Variabilis Magnifica



FLOWERING CANNAS

THEIR brilliancy of color, perfect flower spikes and free blooming qualities, combine to make them the most popular of flowering plants for lawn decoration. Their foliage is of wonderful size, making a full, compact mass that is very effective.

Cannas will grow in any good garden soil and attain their fullest development in an open, sunny location. Plant about three inches deep with the eyes face upward and set about 15 to 18 inches apart.

Ruffled and Orchid Flowering Types in Fine Choice Sorts

One Each of the Entire List of Eight for \$1.25.

APRICOT—Very appropriately named, its color being a rich apricot; very distinct and unique. Height, 4 feet. 25c each; \$2.50 per doz.

EGLANTINE—A novel shade of carmine-salmon, bordered and tipped with gold. Vigorous grower; free flowering and a very effective bedder. Height, 3½ feet. 25c each; \$2.50 per doz.

EUREKA—Very fine pure white; the large, substantial, waxy-like flowers are freely produced in good, full trusses. Growth is sturdy, foliage fine. Height, 4½ feet. 25c each; \$2.50 per doz.

COLDEN GATE—Blossoms when opening are almost pure gold, but soon change to orange-crimson and apricot, with deep carmine red at throat. Very striking. Height, 3½ feet. 20c each; \$2.00 per doz.

HUNGARIA—A magnificent soft, rose-pink with large, waxy-like flowers produced in round, full trusses. Height, 3½ feet. 25c each; \$2.50 per doz.

MRS. ALFRED CONARD—Large, exquisite salmon-pink flowers produced in abundance. Handsome green foliage. Height, 4 feet. 20c each; \$2.00 per doz.

ROSEA GIGANTEA—Rich, soft rose-pink flowers produced in broad, massive heads. A very prolific bloomer, with large, deep green foliage. Height, 3½ feet. 20c each; \$2.00 per doz.

THE PRESIDENT—The best dark red, retaining its pure, glowing scarlet color indefinitely. Flowers are immense, round and firm, of extra quality, and borne in the greatest profusion. Rich, green foliage. Height, 4 feet. 20c each; \$2.00 per doz.

Standard Sorts for Every Purpose

Your Choice of Any Six for 75c.

One Each of the Entire List of Twelve for \$1.25.

AUSTRIA—Golden-yellow, dotted red. Height, 6 feet. 15c each; \$1.50 per doz.

CHAS. HENDERSON—Large and beautiful deep crimson flowers and lovely bright green foliage. Height, 4 feet. 15c each; \$1.50 per doz.

CITY OF PORTLAND—A wonderful bright rose-pink. Free flowering and vigorous grower. Height, 3½ feet. 20c each; \$2.00 per doz.

CRIMSON BEDDER—Dazzling crimson-scarlet. One of the most showy and lasting varieties. Height, 3½ feet. 15c each; \$1.50 per doz.

FLORENCE VAUGHAN—Large, fine formed flowers; bright yellow dotted red. Height, 4 feet. 15c each; \$1.50 per doz.

KING HUMBERT (Orchid Flowered)—Orange-scarlet flowers produced freely; rich bronze foliage. Height, 4½ feet. 20c each; \$2.00 per doz.

MME. BERAT—An exquisite variety. Large, soft pink flowers. Height, 4 feet. 20c each; \$2.00 per doz.

MME. CROZY—Very large showy flowers of glowing orange-scarlet are produced profusely. Rich, bright green foliage. Dwarf. 15c each; \$1.50 per doz.

RICHARD WALLACE—Flowers, enormous, pure yellow. Height, 4 feet. 15c each; \$1.50 per doz.

SHENANDOAH—Soft rose-pink flowers; foliage large and deep bronze. Height, 5 feet. 15c each; \$1.50 per doz.

VENUS—Warm rose-pink edged with creamy white. The perfectly formed blooms are very free flowering. Height, 4 feet. 20c each; \$2.00 per doz.

YELLOW KING HUMBERT (Orchid Flowered)—Bright, golden-yellow flowers, dotted red. Height, 4 feet. 15c each; \$1.50 per doz.

Special Offer--For Round Beds

Plant 18 inches apart each way with one Canna in center.

6 FOOT BED

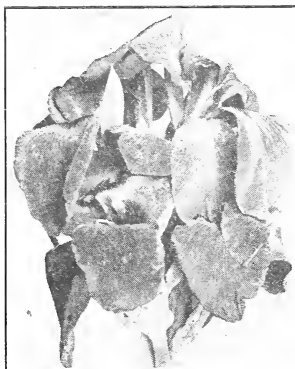
Center—1 Richard Wallace.
First Row—2 Richard Wallace.
Second Row—10 Crimson Bedder.

8 FOOT BED

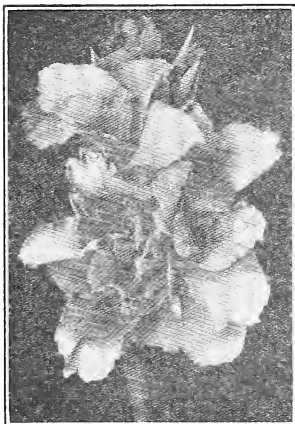
Center—1 Shenandoah.
First Row—8 Shenandoah.
Second Row—14 King Humbert.

Delivered for \$1.00.

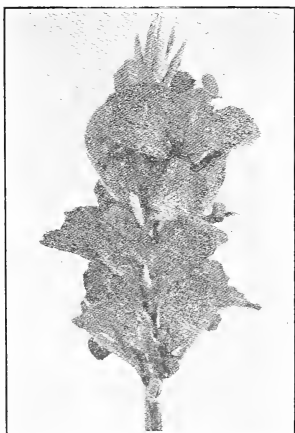
Delivered for \$1.50.



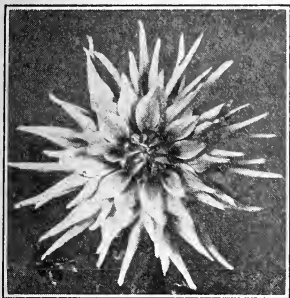
The President



Rosea Gigantea



Yellow King Humbert



George Walters

New and Rare Dahlias

THIS season we are offering six varieties of the best new Dahlias, covering a wide range of colors and types. These are newer and consequently higher priced sorts than we have ever offered but we feel our customers want the fine novelties as introduced, and hope every one will take advantage of the opportunity we offer.

Dahlias do well in any good garden soil, in an open, sunny location, away from trees and buildings. Lay the tuber flat on its side, with an eye pointing upward. Plant about four to six inches deep and about three feet apart.

One Each of the Six Named for \$3.00

F. W. FELLOWS (Cactus)—Flowers of unusual size for the long, narrow petaled type. In color it is an intense coral red with deeper suffusion at the center. Splendid for cutting. 50c each.

GEORGE WALTERS (Hybrid Cactus)—Highly recommended for all purposes, proving an exceptional garden variety and unexcelled for house decoration. Exquisite color, being a bright salmon-pink, artistically suffused old gold. \$1.00 each.

MILLIONAIRE (Giant Decorative)—Color is a pleasing shade of lavender with a faint pink cast. Wonderful for indoor decorations. The flowers are of gigantic size, frequently measuring 10 to 12 inches across and of unusual depth. \$1.00 each.

MRS. CARL SALBACH (Giant Decorative)—Very desirable, proving entirely satisfactory in all sections. Especially fine for cut flowers and most beautiful in the garden. Flowers are immense in size, of pleasing form and the color is an exquisite shade of lavender. \$1.00 each.

PIERROT (Cactus)—A unique and striking color; composed of long, narrow tubular petals which are of a deep amber color, sometimes showing white tips. Flowers are quite large, of unusual grace, and produced abundantly. 50c each.

PURPLE MANITOU (Decorative)—Very remarkable, rich, deep purple. Large flowers on long, stiff stems, making it ideal for cutting. Strong, medium height grower and abundant bloomer. 50c each.

One Each of the Following Six Named for \$1.50

DREER'S WHITE (Show)—Pure, glistening white, perfectly formed. Very free flowering, strong, bushy grower, ideal for garden and hedges. 35c each.

J. H. JACKSON (Cactus)—Finest, dark, velvety, crimson-maroon. 25c each.

KING OF AUTUMN (Peony)—Color is a charming combination of salmon, tan and gold. Upright, sturdy grower and remarkably free bloomer. Flowers measure four to six inches across with broad, even petals. 50c each.

MARGUERITE BOUCHON (Cactus)—A beautiful new variety. Flowers are very large and borne on stiff stems well above the foliage. Color is a brilliant rose-pink with delicate white center. 50c each.

MINA BURGLE (Decorative)—Glowing, brilliant, scarlet flowers of gigantic size and remarkable beauty, borne on long, wiry stems, well above the foliage. 35c each.

SOUV. DE GUSTAV DOAZON (Decorative)—Pleasing orange red. Largest Dahlia in existence. 25c each.



Millionaire

One Each of the Following Eight Named for \$1.50

A. D. LIVONI (Show)—Beautiful, soft pink. Perfectly round, ball-shaped flowers, each petal very tightly quilled. Very free flowering. 25c each.

COUNTLESS OF LONSDALE (Cactus)—Deep, salmon-red. One of the best ever produced. 35c each.

DELICE (Decorative)—Charming pink, suffused lavender pink. Fine for cut flowers. 25c each.

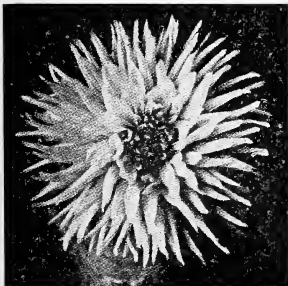
JEAN CHARMET (Decorative)—An exquisite lilac-pink, daintily shading to pure white towards the center, with a tinge of creamy yellow at the margins. Flowers are very large, borne in great profusion on long, strong stems. 35c each.

PRINCE OF YELLOWS (Cactus)—A deep, soft, uniform yellow. Perfect in form and color. 25c each.

STORM KING (Cactus)—Glistening pure white. Medium in size, but an excellent variety for the garden. Vigorous grower and flowers are produced in abundance. 25c each.

SYLVIA (Decorative)—Fine for cutting. Medium size, deep pink flowers tinting to white at the center. Early and prolific bloomer. 25c each.

WM. AGNEW (Decorative)—Large, beautiful flowers of glistening crimson scarlet. An ideal variety for the garden. 25c each.



Marguerite Bouchon



Choice Gladiolus in the New Sorts

BELOW we offer a special collection of the most desirable kinds in the exclusive varieties. Every one was thoroughly tested in our trial garden this summer, and they all have our highest recommendation.

THE ENTIRE LIST OF SEVEN FOR \$1.00

BYRON L. SMITH—White, daintily overlaid lavender-pink, throat and base of lower petals stippled a deeper color. Orchid-like coloring, making it invaluable for cutting, as the exquisite tints blend harmoniously with any decorative scheme. Spike is strong and tall; flowers are compact, of wide, open lily-form. 30c each; \$3.00 per doz.

CARMEN SYLVA—The largest real white yet produced, standing the hottest sun and blooming continuously. Pure lily-like flowers borne on immensely tall and majestic stems, which are always straight. Excellent for cutting as its chaste beauty and purity of flowers blends harmoniously with any color decoration. 30c each; \$3.00 per doz.

GOLDEN MEASURE—A real yellow, uniform in its perfect richness of golden color. Flowers broad, wide open, lily shaped, tips reflexing, edges slightly ruffled. Spike is strong and stout, very tall, bearing the immense blooms proudly; they come very compact, of lasting substance and many open at one time. Has no equal for cutting. 40c each; \$4.00 per doz.

ROSE ASH—A new pastel shade, ashes of roses. Really a soft old rose, overlaid and blended daphne pink; bases of the petals rich yellow dusted deep rose. Wonderful in form and color. The decorative possibilities are unlimited. Exquisitely beautiful. 40c each; \$4.00 per doz.

ROSE GLORY—A heavily ruffled rose pink shading to a deeper throat. Marvelous large flowers of exquisite beauty and grace borne on tall, wiry straight stems. Unsurpassed for cutting. 25c each; \$2.50 per doz.

BEAUTIFUL GLADIOLUS

TO PRODUCE A WEALTH OF BLOOM THIS SUMMER

SELECTED varieties are offered in this assortment including kinds of recent introduction. Flowers are of exceptional size, embracing a variety of exquisite tints and shades in endless combinations and markings.

THE ENTIRE LIST OF TEN FOR \$1.00.

ANNA EBERIUS—Brilliantly beautiful, deep carmine-rose overlaid with dark velvety-purple, throat deeper shade. 25c each; \$2.50 per doz.

BLUE JAY—Soft blue, with markings of deeper blue and delicate cream in the throat. 20c each; \$2.00 per doz.

GOLIATH—Claret-red overlaid purple-red and deep cardinal with brilliant velvety sheen, shading to dark maroon. Perhaps the darkest colored variety in existence. 15c each; \$1.50 per doz.

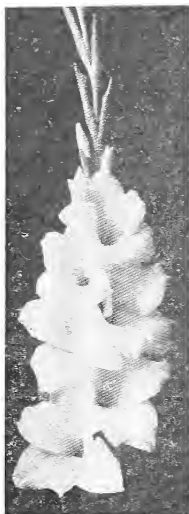
HERADA—Blossoms of immense size on tall, straight spikes; massive in every way. Color is pure mauve glistening and clear with deeper markings in the throat. 20c each; \$2.00 per doz.

LITTLE DIAMOND—A gorgeous salmon-pink, flaked deeper with an exquisite brightly mottled throat. 30c each; \$3.00 per doz.

MARY FENNELL—A dainty sort, beautiful deep lavender, lower petals penciled with primrose yellow, exquisite and distinct. 20c each; \$2.00 per doz.

MONA LISA (Ruffled)—Beautiful soft shell-pink or blush-white. Very large waxy flowers of heavy, lasting substance. 35c each; \$3.50 per doz.

MRS. DR. NORTON—Deep cream, blending to white and flesh-pink with bases of lower petals and throat penciled and stippled rose and crimson. 20c each; \$2.00 per doz.



Carmen Sylvia



Rose Glory



Anna Eberius



Mona Lisa



Select Standard Varieties of Gladiolus for House and Garden

NO MATTER what other plants may be found in your garden, the Gladiolus will dominate them all with their rainbow array of color, stately and graceful spikes of bloom.

Entire List of Twelve Fine Large Bulbs for \$1.00.

AMERICA—Soft lavender pink; large flowers of exquisite shape. One of the finest of the new light sorts. 10c each; \$1.00 per doz.

BARON HULOT—A rich, royal violet that is at once attractive and unusual. 15c each; \$1.50 per doz.

CRACKERJACK—Rich, velvety dark red. Very beautiful. 10c each; \$1.00 per doz.

EVELYN KIRTLAND—Beautiful, ruffled rosy pink with brilliant scarlet blotches. 10c each; \$1.00 per doz.

GLORY (Kunder's Ruffled)—Color a rosy pink with creamy tints and attractive crimson stripe. Each petal exquisitely ruffled and fluted. 15c each; \$1.50 per doz.

GOLDEN WEST—A very striking variety, brilliant orange in color with golden yellow blotches on lower petals. 10c each; \$1.00 per doz.

LE MARECHAL FOCH—Pure delicate rose pink, beautiful, uniform shade. Unusually early bloomer. 15c each; \$1.50 per doz.

MAJESTIC—Startling in its rich beauty, as the immense orange-salmon flowers fairly glow. 20c each; \$2.00 per doz.

NIAGARA—Magnificent large flowers, soft primrose-yellow, tinged rose pink in the throat. 10c each; \$1.00 per doz.

PEACE—Pure white with a delicate lilac feathering on the lower petals. Flowers are unusually large. 10c each; \$1.00 per doz.

PRINCE OF WALES—Glistening salmon-pink with slight apricot reflections, melting to a throat of entrancing yellow. 15c each; \$1.50 per doz.

SCHWABEN—Color is a clear yellow with a reddish-purple blotch on lower petals, making a combination unusual and beautiful. 10c each; \$1.00 per doz.

Primulinus Hybrids

Choice Mixed Blooming Gladiolus Bulbs, Twelve for 50c.

FLOWERS of distinct form, possessing the clearest tints of color to be found. The spikes are tall and graceful, especially suitable for cutting. Very dainty and exquisite with their elf-like "hood" formed by the drooping of the upper petal.

Large Flowering Mixed Gladiolus

Selected Quality Bulbs—Twelve for 50c.

GROWN for the express purpose of supplying our customers with a superb strain of exquisite sorts and colors, this mixture is made up of only choice, named sorts that give you really fine results.

Choice Chrysanthemums for Garden Planting

THE lateness of the blossoming period of these hardy plants, when every other flower in the garden has succumbed to the frost, commends them and accounts for their universal popularity. They are unaffected by ordinary freezing, so hold full sway in the garden with their wealth of rich, oriental coloring, lending a cheerful aspect in late Fall and early Winter. When planted at the base of walls, buildings or shrubbery, the hardy Pompon Chrysanthemums are wonderfully satisfactory.

Large Heavy Plants, 30c each; Entire List of 8 for \$1.75.

ALICE HOWELL—A wonderful shade of rich orange yellow. Tall and free flowering.

AUTUMN GLOW—A deep rosy crimson. Pompon type.

EVA—Deep pink, semi-double flowers and very early bloomer. Makes a dwarf, globe shaped plant about 1½ feet high and as symmetrical when in bloom as though it had been sheared. Especially valuable for border or bedding.

L'ARGENTUILLAIS—Amazingly prolific, bearing large clusters of real autumn chestnut brown flowers.

MAGENTA QUEEN—Double late bloomer. Bright magenta crimson, after frosting a pinkish hue that is beautiful. Very tall.

OLD HOMESTEAD—Large flowering pompon type; fine for cutting as the blooms are borne on long stems. Color, a delightful soft pink.

PINK DANDY—Dainty soft pink flowers of good size; free bloomer and tall, strong grower. Pompon type.

QUAKER LADY—Bright chamois flushed pink. Reverse of petals is light wine color. Beautiful in daylight, it is simply wonderful under artificial light. Extra free bloomer and vigorous grower of great hardiness. Very large single type.



L'Argentuillais

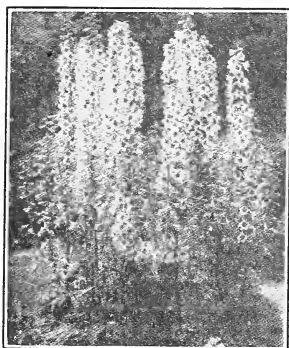


Quaker Lady



Hardy Herbaceous Perennials

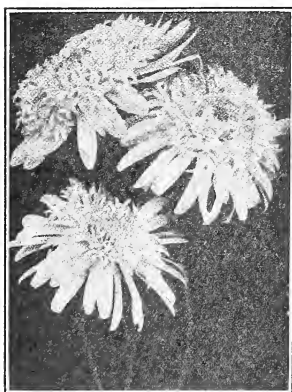
THE wonderful, striking and perpetual charm of the hardy garden flowers have made them indispensable to any garden. Their beauty is ever appealing, ever varying, as each day some new bloom is displaying its beauty. Season after season we find new uses for them with their myriad shapes, colors, time of bloom and their captivating train of enchantment.



Delphinium



Geum—Mrs. Bradshaw



Pyrethrum—Double

CAMPANULA (Canterbury Bells)—They like a good, rich soil and a half shady place. Continuous, free bloomers, fine for edging, rockwork and cutting. Blue, pink and white. 25c each; 3 for 50c.

CENTAUREA MONTANA (Perennial Corn Flower)—Grows two feet high, bearing large violet blue flowers from July to September. Fine for borders and cutting. 25c each; 3 for 50c.

CARNATION—GLADYS CRANFIELD—A new type, having only one row of large fringed lilac pink petals, tinting lavender with deep crimson center. Strong grower and particularly free flowering. Perfectly delicious fragrance; wonderful for massing and unequalled for cutting as the flowers stay fresh for days. 50c each; 3 for \$1.00.

DELPHINIUM BELLADONNA (Larkspur)—Clear turquoise blue. Blooms continuously all summer. Invaluable and picturesque for group plantings, beds and borders. 25c each; 3 for 60c.

DELPHINIUM CHINENSIS ALBA—A shorter growing kind, with fine feathery foliage and pure white flowers in open panicles. 25c each; 3 for 60c.

DELPHINIUM GOLD MEDAL HYBRIDS—Unquestionably the finest strain of mixed English hybrids. Grows strong and vigorous with large flowers on spikes two feet and over long. All shades of blue, from light to dark. 25c each; 3 for 60c.

DIANTHUS BARBATUS (Sweet William)—A beautiful bedding variety, which produces great masses of extremely rich and varied-colored flowers. They are of excellent substance, ideal for cutting. 20c each; 3 for 50c.

DIGITALIS (Gloxiniaeflora) Foxglove—Dignified and stately, it is very effective in masses or among shrubbery. Strong flower spikes rise from a rich and luxuriant mass of foliage. We offer these beautiful, fine spotted varieties in white, purple or rose. 20c each; 3 for 50c.

GAILLARDIA GRANDIFLORA—One of the showiest and most effective hardy plants, growing about 2 feet high and succeeding in any soil in a sunny position, flowering the whole season through. The large flowers are gorgeously colored, center red-brown, petals marked with rings of brilliant crimson, orange and vermillion. Excellent for cutting. 20c each; 3 for 50c.

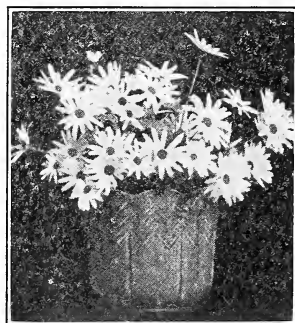
GEUM—MRS. BRADSHAW—Large, double, brilliant scarlet. Pretty border plants, about 15 inches high and producing a mass of showy flowers nearly all Summer. 25c each; 3 for 60c.

GOLDEN GLOW—Indispensable for the hardy border. Strong, robust grower of about five to six feet and produces masses of double, golden-yellow cactus dahlia-like flowers from June until September. They will thrive anywhere, giving a wealth of bloom, well suited for cutting. 20c each; 6 for 75c.

HARDY FERNS—OSMUNDA CINNAMOMEA (Cinnamon Fern)—Very tall and broad foliage clothed with a rusty wool when young, but smooth when full grown. Thrives in quite wet soil in sunny or shaded places. Very beautiful. 25c each; 5 for \$1.00.

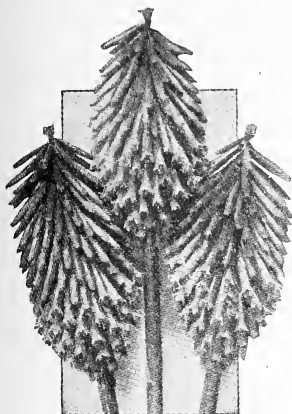
HARDY FERNS — OSMUNDA REGALIS (Flowering Fern)—One of the prettiest of the tall ferns with pale-green fronds. It can be grown in still water, 2 or 3 inches deep; also in moist soils, sun or shade. 25c each; 5 for \$1.00.

HARDY ORNAMENTAL GRASS—EULALIA GRACILLIMA UNIVITTATA (Japan Rush)—Of graceful habit with narrow foliage; bright green color with a silvery midrib. Height 6 to 7 feet. 35c each; 3 for 75c.



Shasty Daisy

Producers of Plants that Grow and Bloom



Tritoma (Red Hot Poker)

HARDY ORNAMENTAL GRASS—EULALIA JAPONICA VARIEGATA—Decidedly striking; long narrow leaves, striped green, white and often pink or yellow. 35c each; 3 for 75c.

HIBISCUS (Mallow Marvel)—A desirable border plant succeeding in sun or shade. Grows three to five feet high, with large foliage and enormous showy flowers of the richest shades of crimson, pink and white, produced the entire summer. 20c each; 6 for \$1.00.

HOLLYHOCKS (Double)—Stately, majestic plants, from 6 to 8 feet high, ideal for interspersing with shrubbery, as clumps or in borders, where their immense spikes of bloom produce bold and showy effects. Their large, Camellia-like flowers form perfect rosettes of the most lovely shades of color. We can supply red, pink, yellow and white shades. 20c each; 3 for 75c.



Veronica

HYPERICUM MOSERIANUM (St. John's Wort)

See detail description on inside back cover page. 50c each; 3 for \$1.00.

ORIENTAL POPPY—These far surpass poppies of any other kind; for a gorgeous display of rich and beautiful coloring, nothing equals them during their period of flowering in May and June. Immense flowers on wonderful tall stems are produced in this select strain. 20c each; 3 for 50c.

PYRETHRUM HYBRIDUM (Double Flowering)—A great favorite, producing a great mass of fine large flowers in June and blooming intermittently throughout the Summer and Fall. The fine fern-like foliage is attractive at all times. In fine mixed colors, crimson, white and pink. 25c each; 3 for 60c.

SCABIOSA CAUCASICA (Blue Bonnet)—One of the most desirable plants producing a profusion of bloom at a season when flowers are

scarce. Its charming soft lavender blue, graceful flowers are produced on stems from 18 to 24 inches high from June to September; splendid for cut flowers. 25c each; 3 for 60c.

SHASTA DAISY (Chrysanthemum Maximum)—One of the most popular garden flowers. It blooms profusely from Spring till Midsummer. Large white daisies with yellow centers carried erect on 2 foot stems. 25c each; 3 for 50c.

TRITOMA PFITZERI (Red-Hot Poker)—The early and continuous blooming qualities of this variety have made it one of the greatest bedding plants. In bloom from Midsummer to late Fall with spikes 3 to 4 feet high and heads of bloom a rich orange scarlet. It succeeds in any ordinary garden soil. 30c each; 3 for 75c.

VERONICA SPICATA—A fine border plant, growing about 1½ feet high, producing long spikes of bright, blue flowers in June and July. 25c each; 3 for 60c.

German or Liberty Iris

VERY effective for massing or borders, or for the foreground of tall growing shrubs and unsurpassed for cut flowers, as they fairly out rival the orchids in delicacy of structure and wide range of coloring. Perfectly hardy, they thrive in any good garden soil. Plant shallow and give them a sunny location if possible.

"S" means standards or upper petals. "F" means falls or lower petals.

Your Choice of Any 6 Assorted Varieties for \$1.25.

Entire List of 12 for \$2.00.

CAPRICE—"S" deep wine red; "F" deeper and richer. Fragrant and large, 35c each; \$3.50 per doz.

DARIUS—"S" yellow; "F" lilac tinted lighter. 25c each; \$2.50 per doz.

KHARPUT—"S" violet; "F" deep purple; beard white. Very large. 25c each; \$2.50 per doz.

LOHENGGRIN—Uniform rosy mauve. Very large. 25c each; \$2.50 per doz.

MME. CHEREAU—White, exquisitely frilled with a border of clear blue. 25c each; \$2.50 per doz.

NIBELUNGEN—"S" fawn yellow; "F" violet purple, fawn margin. 25c each; \$2.50 per doz.

NUEE D'ORAGE—Grayish slaty blue shaded bronze. Exquisite. 50c each; \$5.00 per doz.

PALLIDA DALMATICA—Wonderful clear lavender. Extra large and superb for cutting. 25c each; \$2.50 per doz.

PARC DE NEUILLY—Rich plum purple. "S" arching and ruffled. Exquisite. 50c each; \$5.00 per doz.

PROSPER LAUGIER—Deepest velvety crimson richly veined at the throat. Handsome. 50c each; \$5.00 per doz.

QUAKER LADY—"S" smoky lavender tinted yellow; "F" ageratum blue and old gold. Attractive. 35c each; \$3.50 per doz.

RHEIN NIXE—"S" white; "F" violet blue with white edge. Tall and large. 35c each; \$3.50 per doz.

Hardy Phlox

A fine selection of the new varieties which produce large trusses of beautiful and brilliant flowers. Effective for massing, borders and cut flowers.

Price, 25c each; \$2.50 per dozen.

One Each of the 10 Named for \$2.00.

ETNA—Brilliant orange scarlet.

ECLAIREUR—Carmine suffused salmon; very tall.

ISABEY—Exquisite salmon pink.

LA VAGUE—Pure mauve with aniline red eye.

MISS LINGARD—Finest landscape variety. Almost an everbloomer. Pure white with faint lilac eye.

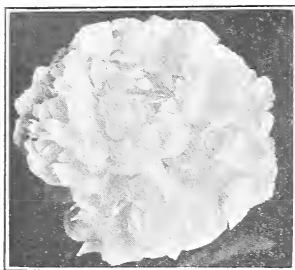
MRS. JENKINS—Immense pure white. Early.

MRS. CHAS. DORR—A beautiful clear lavender.

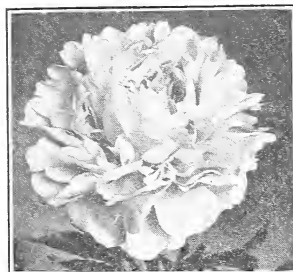
RHEINLANDER—Salmon pink with claret red eye.

RJNSTROOM—Very large; lively rose pink.

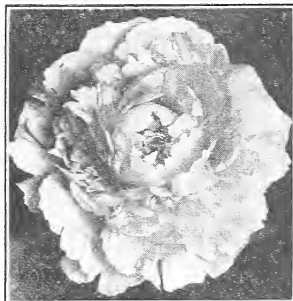
R. P. STRUTHERS—Brilliant rosy carmine. Very showy.



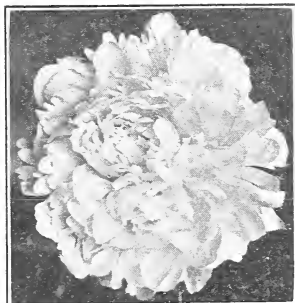
Mme. de Verneville



Livingstone



Sarah Bernhardt



Eugenie Verdier

PEONIES

The Unequalled Garden Perennial

WE GUARANTEE our Peonies to be absolutely true to name and the quality of our stock is exceptional. We know you will be pleased with the strong, clean roots, which have big, plump eyes that mean success and may be depended upon to produce strong, thrifty growth the first season planted.

SPECIAL TRIAL OFFER—Entire List of Fourteen Varieties for \$7.00.

Your Choice of Any Four in This List for \$1.50; Entire List of Six for \$3.00.

FELIX CROUSSE—The best red variety. Abundant bloomer, vigorous grower, large, globular flowers. Brilliant red color, with magnificent fragrance. 75c each.

FESTIVA MAXIMA—Very large, globular flowers, pure white with center flecked crimson. Tall, vigorous grower, free and early bloomer. 50c each.

GERMAINE BIGOT—A fine, mid-season blooming variety; very large and compact. Delicate lilac-rose, center prominently flecked crimson. Strong, erect grower, very free flowering and fragrant. 75c each.

LA TULIPE—Flat semi-rose type. Lilac-white flowers, outer guard petals flared crimson. Tall strong grower and free bloomer. Delightful fragrance and fine for cut flowers. 50c each.

MME. DE VERNEVILLE—Large, very full, bomb type. Pure white, center blush. Fragrance fine. Extra free bloomer. Fine for cut flowers. 75c each.

POMPONETTE—Anemone type, midseason. Velvety-pink shaded purple with brilliant reflex and silver tipped border. Dwarf, erect growth. Very full flowers of good form. 50c each.

SUZETTE—Fine bloom borne on strong stems. Bengal-rose, lightly shaded carmine purple with silvery reflex. 75c each.

Your Choice of Any Three in This List for \$2.50. Entire List of Seven for \$5.00.

AVALANCHE—Large, compact crown type. Milk-white with creamy collar and prominent carmine flecks lengthwise of the petals. Strong grower, free bloomer and fine fragrance. \$1.00 each.

EUGENIE VERDIER—Tall, erect bloomer with fine fragrance. Large flat semi-rose type flowers. Pale hydrangea pink, collar lighter, center deeply flecked crimson. \$1.00 each.

LIVINGSTONE—Very large, compact, perfect rose type. Soft lilac-rose with silver tips, center petals flecked carmine. Very strong grower and remarkably free bloomer. One of the best, especially good for cutting. \$1.00 each.

LORD KITCHENER—Rose type. Very early. Color a brilliant cherry-red; a most dazzling hue. A free bloomer and strong grower. \$1.25 each.

MARQUIS C. LAGERGREN—Semi-rose type; midseason. Large bright velvety crimson with a distinct silvery border. One of the finest reds ever produced. \$1.50 each.

MONS. JULES ELIE—Very large, compact, high-built flower. Soft, lilac-rose, shaded amber yellow at the base. Exceedingly robust grower, free flowering. Very early, with wonderful fragrance. \$1.00 each.

SARAH BERNHARDT—Semi-rose type; late midseason. Very large flower of perfect form, full and double with each petal silver tipped. Strong grower, free bloomer and very fragrant. \$1.50 each.

We can furnish fine Peonies to color, Red, White, Pink, at 35c each; 3 for 75c.

Jackson, April 25, 1925.

Received the plants in a fine condition. The Rose is especially fine and I think that all plants will grow. I will highly recommend your Company to the neighbors. Thanking you for your prompt attention to orders, I remain,

Mary Vachuska.

Cincinnati, April 21, 1925.

I am very well satisfied with the four Roses I received from you and if they bloom as good as they looked when I opened the box I know you will receive many more orders from me and my friends.

Wm. Richter.

Choice Flower Seeds

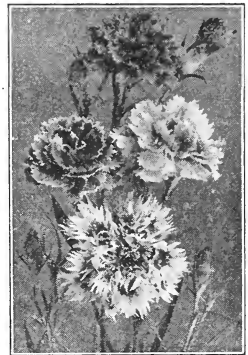
OUR SUPERIOR grade of flower seed that excels in blooming and growing qualities, producing an amazing profusion of flowers of the most desirable and beautiful types. Fresh, clean seed to give the planter entirely satisfactory returns.



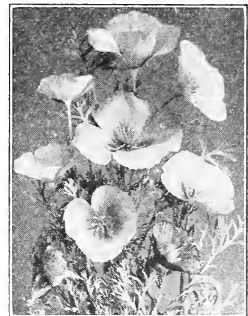
Calliopsis



Centaurea



Dianthus



Escholtzia

Any Packet named below at 10c each, or
Your Choice of Any Three for 25c, or
Any Six for 50c.

FINE SPENCER SWEET PEAS—Our own special unsurpassable mixture of exclusive soft tints. Flowers are beautifully formed and daintily waved. One-half ounce packet.

LARGE FLOWERING SWEET PEAS—Bright and pleasing colors in a wonderful mixture. One ounce packet.

FINE DWARF NASTURTIUM—A splendid mixture of gay and brilliant colors. Fine for bedding and border effects. One ounce packet.

CLIMBING OR TALL NASTURTIUM—Gorgeous colors with lovely markings and tints. One ounce packet.

AGERATUM (Dwarf Blue)—Flowers rich, deep blue.

ASTER (Tall Mixed)—Bright cerise, blue, light blue, shell-pink, delicate rose and pure white flowers.

CARNATION (Marguerite Mixed)—Large, richly spicy fragrant, double flowers.

CELOSIA (Cockscomb)—Tall mixed. Magnificent spikes of feathery looking flowers.

FORGET-ME-NOT (Myosotis)—Blue clusters. Thrives well in the shade or open border.

HELIOTROPE (Fine Mixed)—Produces small flowers in graceful clusters. Very fragrant.

PANSY (Giant Mixed)—The very best strain in cultivation.

PETUNIA (Fine Mixed)—Single and Double mixed.

PORTULACA (Fine Mixed)—They are in bloom about the first day of July until killed by frost.

SWEET WILLIAM (Double Mixed)—Pure colors and variegated.

SALVIA—Splendens (Scarlet Sage)—Brilliant red, fragrant blossoms.

SHASTA DAISY (Alaska)—Large, glistening white flowers, borne from early Summer to late Fall.

VERBENA (Mammoth Mixed)—A fine bedder, brilliant in color, excellent habit of growth and of long duration of bloom.

Any Packet named below at 5c each, or Your Choice of Any Six for 25c, or Any Twelve for 50c.

ANTIRRHINUM (Snap Dragon)—The dense, well-formed trusses contrast beautifully with the deep green foliage. Splendid, large, double, Camellia-like flowers.

CALENDULA (Double Mixed)—Very showy.

BALSAM (Camellia Flowered)—Double mixed. Border Plant. Large, double flowers, varying in colors of rich orange and yellow.

CALLIOPSIS (Tall Mixed)—Flowers of brilliant, golden yellow, showing a vivid reddish splotch in the center.

CAMPANULA (Canterbury Bells)—Dainty, bell-shaped flowers.

CANDYTUFT (Fine Mixed)—Large spikes of purest white flowers. Growth, low and compact.

CENTAUREA (Batchelor's Button)—Large, thistle-like, beautifully colored flowers of white, mauve and purple.

COSMOS (Giant Flowering)—Feathery foliage and large, showy blossoms. Colors, gorgeous reds, pinks and whites.

DELPHINIUM (Larkspur)—Their long, showy spikes of clear turquoise blue flowers are not equaled in delicacy and beauty by any other.

DIANTHUS (Chinese Double Pinks)—This mixture contains the largest and most fragrant sorts of varied shades and markings.

ESCHOLTZIA (California Poppy)—Beautiful velvety, cup-shaped flowers of rich and varied hues. Fine Mixed.

FOXGLOVE (Digitalis)—Lovely bell-shaped flowers produced on long spikes. Fine Mixed.

GAILLARDIA (Single and Double)—Color combinations varying between gold and maroon.

MARIGOLD (African Tall Mixed)—Enormous, globular flowers; primrose to yellow and deep orange.

MIGNONETTE (Large Flowering)—Pyramidal shaped spikes of exceedingly fragrant blossoms.

MORNING GLORY (Fine Mixed)—Very useful for covering lattice work, verandas, etc.

POPPY (Fine Double Mixed)—Gloriously brilliant.

SWEET ALYSSUM (Snow Carpet)—Pure white flowers of sweet honey fragrance.

ZINNIA (Elegant Tall Mixed)—The improved, compact, large flowering Zinnia.



The American Rose and Plant Co.



PLANT MARVEL

ACTS LIKE MAGIC ON ALL PLANTS

*The World's Purest
Richest, Quickest-Acting
Most Economical
Plant Food and Plant Tonic*

There's a big difference in plant foods that everyone should know. Plant foods and fertilizers that won't dissolve in water can't be digested by plants. All food must be served to them in "soup" form. The plant foods must be soluble in water. Only then can the porous root hairs take up the needed nourishment.

READ THIS GUARANTEE—Order a package of Plant Marvel today. We assume all risk. If Plant Marvel doesn't show delightful, amazing and better results, go farther, and prove more economical than any other plant food, we will gladly refund your money.

READ WHAT OUR CUSTOMERS SAY—"Please send me a \$1.00 box of Plant Marvel. It certainly is a Marvel. I have used a \$1.00 box over a year and still have a little left and my plants have bloomed fine all Winter. My Ferns are beautiful. Friends ask me, "What do you do to have your plants bloom all the time?" I tell them I feed them. That is the secret of the whole thing but be sure and use Plant Marvel. I have used many brands of Plant Food but nothing gets results like Plant Marvel. I feel as if I was doing a favor to anyone when I tell of this wonderful food. It goes so far, so it is not expensive. Please send Marvel as soon as possible."—Mrs. R. J. Hurd.

It's so easy to use Plant Marvel now. No Trouble! No Worry! No digging; no damage to the most delicate roots. Merely a small aluminum spoonful of Plant Marvel added to the water—and water the plants as usual. (A handy spoon is now enclosed in every package.) In 3 Size Packages—25c, 60c, \$1.00.



LOTOL

A New Form of
Contact Insecticide
Against Many Species of
Aphis (Plant Lice) and
Other Insect Pests.

IN JELLY FORM
NO FUSS—NO MUSS

Comes in a tube—a tea-
spoonful makes a gallon.

GENERAL DIRECTIONS

Dissolve 1 teaspoonful of Lotol in 1 gallon of hot or cold water. No soap required. Spray with sufficient pressure to reach all the insects and wet them thoroughly. (For smaller quantities, squeeze out about 2 to 3 inches from a one-ounce tube and dissolve in 1 quart of water.)

The one-ounce tube contains 6 teaspoonfuls as usually measured and will make from 3 to 8 or more gallons, in accordance with the proportions used. Lotol dissolves readily in hot or cold water—being free from all insoluble particles, it forms at once a perfect spray-solution that cannot clog the spray-nozzles. The fine misty spray destroys many forms of insect life by mere contact. It is harmless to man, birds and domestic animals.

Its jelly-like consistency enables it to be offered in the smaller sizes in convenient, collapsible metal tubes. There is nothing to spill, leak, break or spoil as with liquids in glass.

1-oz. tubes, 35c each; 3-oz. tubes, 75c each.

AUTO SPRAY

For All Light Spraying and Disinfecting

A strong atomizer made of heavy tin. It is simple acting and throws a fine, misty spray. The pump of this Sprayer is fitted with an oil-treated leather cup that lasts. 75c each, Delivered Parcel Post.

MELROSINE



Certain Death
to Rose Bugs

The blooms are saved without spot or blemish. PERFECT—for not only the dreaded Rose Bugs, but other insects are destroyed. Moreover, the plants are cleansed and sanitized, thus preventing disease and adding resistance to winter killing. Strengthened, invigorated and refreshed, they produce a greater number of blooms, enhanced in color, beauty and size.

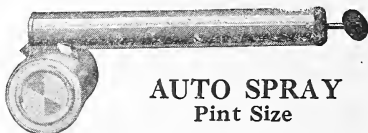
MELROSINE

The One Universal Contact Insecticide

offering all the convenience and economy of having on hand one preparation to combat various sucking insects. It is effective for most species of Plant Lice, Black Flies, Green Flies, Soft Scale Insects, Rose Leaf Hoppers, Saw Flies, Japanese Beetles, Thrips, Red Spiders, Aster Bugs, Mealy Bugs, etc.

MELROSINE is a concentrated liquid insecticide. The simple directions on every can make it easy to use.

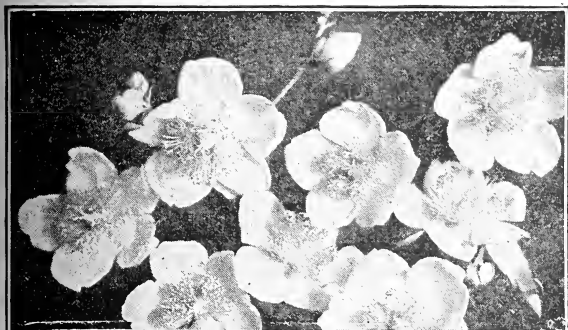
Trial Size-----50c each
Pint Size-----\$1.00 each



AUTO SPRAY
Pint Size

HYPERICUM MOSERIANUM

"Gold Flower"



Flowers are very showy and handsome

A GAY and showy plant admirably adapted for border planting, either as a specimen or in masses. Growth is very vigorous but only attaining a height two to three feet, so that it fits in the foreground of taller growing shrubs, or is ideal where a low growing background is needed. It is of very free and graceful habit, producing long, slender, much branched stems, leafy to the base. It is marvelously free flowering, bearing all summer, a profusion of waxy, clear, yellow flowers like roses. The foliage is very ornamental, deep rich green of heavy leathery texture.

SPECIAL OFFER—Fine, Strong Plants, 50c Each; Three for \$1.00.

Large Flowering Climbing Roses For Massing and Cutting

5 Fine One-Year Plants Delivered to You for 85c.

5 Large Two-Year Plants Delivered to You for \$1.85.

This new type of climbing rose that will prove a revelation to those who do not already know them. Beautiful, large fragrant flowers borne on long, individual stems and having delicious fragrance. Glossy, insect proof foliage. If you want a magnificent rose hedge, arbor, pergola, summer house, or porch screen, this is your opportunity to get the best sorts in cultivation.

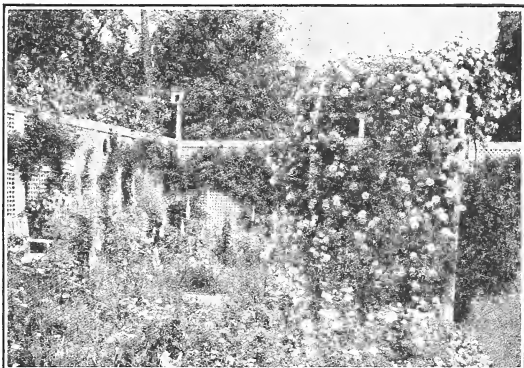
ALIDA LOVETT—Soft pink.

CLIMBING AMERICAN BEAUTY—Rosy-red.

EMILY GRAY—Deep golden yellow.

PAUL'S SCARLET CLIMBER—Deep crimson.

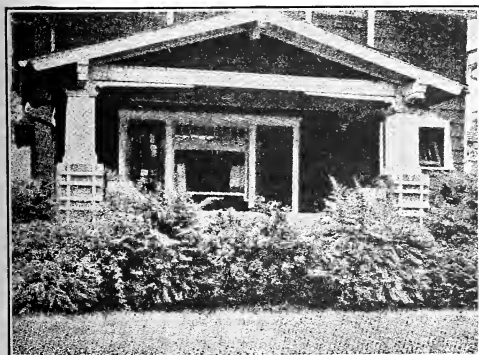
SILVER MOON—Pure white.



Seclusion and Beauty With These Magnificent Climbing Roses

12 FINE SHRUBS FOR \$3.00

A Permanent and Complete Planting Delivered to You



An Attractive Foundation Planting

They require no special care and attention, and once they are planted, they will thrive for years to come, increasing in beauty each season.

3 Barberry Thunbergi.

1 Deutzia White.

1 Forsythia Fortunei

1 Hydrangea Arborescens Grandiflora Alba.

1 Hydrangea Paniculata Grandiflora.

1 Lonicera Fragrantissima.

3 Spirea Van Houttei (Bridal Wreath).

1 Weigela Rosea.

Taft, April 7, 1925.

I received my Rose Bushes and am delighted with same. Thanking you for same, I am,

MRS. MONROE E. GRANT.

Colebrook, March 21, 1925.

Received my Roses and Plants March 20th, O. K. I thank you very much for the prompt service.

MRS. MAURICE R. PUTT.

